

5TH ANNUAL NC VISION ZERO LEADERSHIP TEAM INSTITUTE



Photo credit: Kat Dale, Town of Winterville

**Collaborating to create sustainable change to end
roadway fatalities and serious injuries**

2025 INTEREST FORM

What is the NC Vision Zero Leadership Team Institute?

The **NC Vision Zero Leadership Team Institute** is a team training resource for North Carolina communities that have or are planning to start a Vision Zero initiative. This event, hosted by **NC Vision Zero** and **UNC-Chapel Hill**, will provide multi-sector teams with best practice tools and approaches to help them move toward effective Vision Zero planning and implementation. Sessions will be tailored to meet the needs of communities and will give teams the chance to work together to develop a firm Vision Zero foundation and concrete action steps, relevant to their current goals. The Institute will be an opportunity for Vision Zero communities to take a deeper dive into working through complex problems.



You are encouraged to apply if:

1. You are a Vision Zero community in North Carolina.

We welcome representatives from **Vision Zero initiatives at all stages**, from early planning to long-standing initiatives looking for ways to sustain progress.

2. You can build a diverse team of individuals who are ready to discuss and shape next steps for their community's Vision Zero work.

We are seeking teams of 4-6 people representing at least **3 different sectors*** (e.g., engineering, public health, land use planning) that can dedicate time to being engaged at the Institute and beyond.

NC Vision Zero 2025 Leadership Institute Roadmap

Institute Interest Form opens
(mid December 2024)

Initial Coaching Call
(January)

Participant Commitment
Forms (February/March)

Small Group Meetings (March & April) and an “All Hands” Quarterly Meeting (May) will occur in the lead up to the Leadership Institute. The NC Vision Zero Support Team will provide guidance and additional information during these meetings times.

(Optional) Follow up
Coaching calls
(February)

Registration for
Institute Opens
(March)

2 Day in-person
Institute
(June 9th & 10th,
Chapel Hill)

Virtual Half Day
Institute (May 30th)

Strategic skill areas* (for all teams)

Coalition Strengthening and Relationship Building

Learn ways to strengthen and sustain local coalition efforts as well as ways to engage partners.

Community Engagement & Framing Safety Culture

Build skills to best frame the problem of road injury, and integrate safety into common practice in order to build buy-in for Vision Zero across diverse audiences.

Systems Thinking & Systems Strengthening

Explore systems thinking strategies to reveal the factors contributing to road injury in your community and to identify solutions most relevant to your community and your organization’s work.

**All sessions will integrate and center the importance of using data-driven strategies and applying an equity lens to all aspects of Vision Zero planning and implementation.*

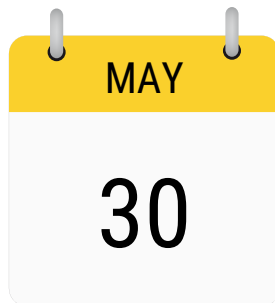
Details of the Institute

About: This year's Leadership Institute will be held in-person at the Friday Conference Center in Chapel Hill, NC.

Dates: In-person sessions will be held on Monday, June 9th and Tuesday, June 10th, 2025. Additionally we will hold a *virtual*, half-day Pre-session from 9-12:30pm on Friday, May 30th.

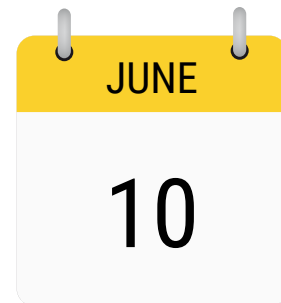
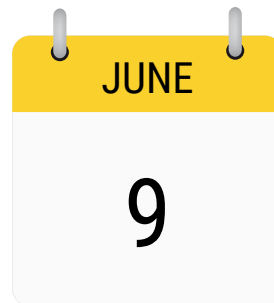
Virtual Pre-session

(1/2 day)



Team Leadership Institute

(full days)



Format: Sessions will include a mix of 1) presentations by experts, 2) introductions of relevant planning tools, and 3) significant time for small group "team time" with a designated facilitator to apply what is learned to your local community. "Team time" is protected time for your team to work through current planning and implementation challenges and next steps with a facilitator to provide support and structure to the discussion.

Cost: The NC Vision Zero Team Leadership Institute is FREE for accepted teams. Hotel accommodations will also be provided for any teams traveling > 40 miles to Chapel Hill.

Interest form due date: January 10, 2025

Please reach out to the NC Vision Zero Support Team at at ncvisionzero@unc.edu with any questions.

[CLICK HERE TO SUBMIT THE INTEREST FORM](#)