





# North Carolina Vision Zero Leadership Institute

## Leadership Institute Overview

The NC Vision Zero Leadership Institute is team-based training resource for North Carolina communities that want to start or grow their Vision Zero (VZ) initiative.

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**Designed to meet communities wherever they are** in their VZ planning or implementation stage with three targeted learning tracks.
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**Multi-sector focus.** Community teams of 3-5 multi-sector partners come together at the Institute to learn, plan, and collaborate, developing skills and next steps to take back to their community.
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**Hands-on support.** Community teams receive direct assistance and guidance from skilled facilitators and NC Vision Zero support team members throughout the Institute.
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**Hosted annually and free to attend** Accepted teams attend the Institute at no cost. Meals and hotel (for out of town attendees) are also covered.

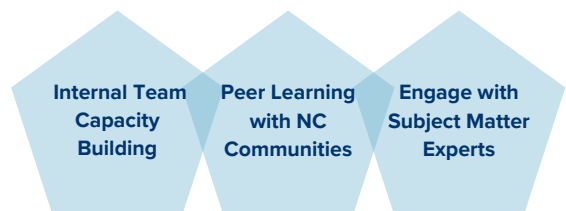


“My coworker and I kind of felt a little like fish out of water because we were still trying to learn and understand Vision Zero. **But it really helped to go through the Institute to do that.**”

Leadership Institute Attendee

## Structure and Content

The Leadership Institute provides opportunities to build rapport within your community’s team, as well as learn from other North Carolina communities and subject matter experts.



Throughout the institute, there are presentations, workshop activities, and team-time planning sessions covering topics including:

- Coalition building
- Road safety principles
- Safe System Approach
- Cross-sector collaboration
- Speed management
- Quick build projects
- Community engagement
- Centering equity
- Metrics and evaluation
- Public health
- And more!

“**The Institute introduced our methodology, how we identify the project, and how we...quick design that**”

Leadership Institute Attendee



## Who Can Participate?

- The NC Vision Zero Leadership Institute is team-based and is designed for multi-sector community teams of 3-5 individuals.
- Communities can be of any size, at any stage of implementation, and can be planning Vision Zero at a local (municipal) or regional level.
- Teams must be based in North Carolina.

## What Can I Expect?

- The NC Vision Zero Leadership Institute is held in-person for two consecutive days (typically in June).
- Prior to the in-person sessions, there may be virtual sessions participants are asked to attend.
- Institute sessions involve a mix of presentations from a wide range of experts across stakeholder groups, as well as “team time,” or strategic team planning sessions, facilitated by a member of the UNC support team.
- Content and activities are tailored to meet the needs of communities and give teams the chance to work together to develop a firm Vision Zero foundation and concrete action steps, relevant to their current needs.

The goals of the Leadership Institute are to help NC communities **build skills, gain resources, and strengthen relationships** with other communities across the state to advance help them **advance their local and regional Vision Zero efforts.**



“We wish we can bring more people, because actually, **during the Leadership Institute we build up a closer relationship with our partners**”

Leadership Institute Attendee

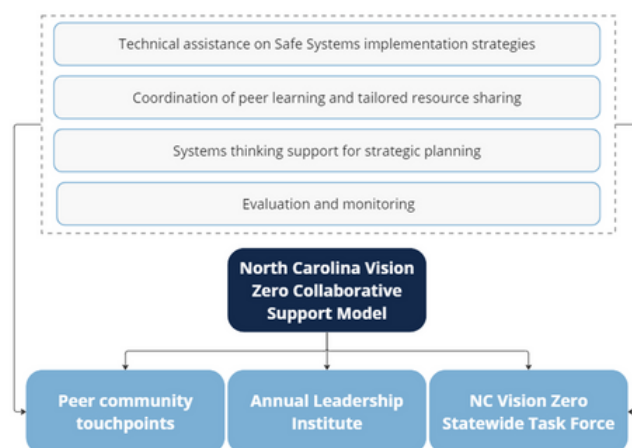


## Vision Zero in North Carolina

Since 2020, with support from the North Carolina Governor’s Highway Safety Program, an interdisciplinary team at the University of North Carolina-Chapel Hill has provided technical assistance to Vision Zero communities across the state to strengthen community capacity to address road violence through the advancement of effective, multi-sector coalitions.

The NC Vision Zero Leadership Institute is one of the key components of NC’s Mutual Learning Coalition, Action and Implementation Support model for Vision Zero. The Institute has been held annually since 2021.

### North Carolina Vision Zero Collaborative Support Model



## Get Involved

To learn more about North Carolina Vision Zero, please visit <https://ncvisionzero.org/> or email the NC Support Team at [NCVisionZero@unc.edu](mailto:NCVisionZero@unc.edu).

