

2ND ANNUAL **NC VISION ZERO LEADERSHIP** **TEAM INSTITUTE**



**COLLABORATING TO CREATE SUSTAINABLE
CHANGE TO END ROADWAY FATALITIES
AND SERIOUS INJURIES**

2022 CALL FOR APPLICATIONS

WHAT IS THE NC VISION ZERO LEADERSHIP TEAM INSTITUTE?

The **NC Vision Zero Leadership Team Institute** is a team training resource for communities in North Carolina with Vision Zero initiatives (or considering adopting Vision Zero initiatives). This event, hosted by **NC Vision Zero** and **UNC-Chapel Hill**, will provide multi-sector teams with best practice tools and approaches to help them move toward effective Vision Zero planning and implementation. Sessions will be tailored to meet the needs of communities and will give teams the chance to work together to develop a firm Vision Zero foundation and concrete action steps, relevant to their current situation. The Institute will be an opportunity for Vision Zero communities to take a deeper dive into working through complex problems.



YOU ARE ENCOURAGED TO APPLY IF

1. You are a Vision Zero community in North Carolina.

We welcome representatives from **Vision Zero initiatives at all stages**, from early planning to long-standing initiatives looking for ways to sustain progress.

2. You can build a diverse team

We are seeking teams of 3-5 people representing at least **3 different sectors** (e.g., engineering, public health, land use planning).

STRATEGIC SKILL AREAS

Safe Systems and Vision Zero

Learn more about the philosophical basis for Vision Zero, which prioritizes human life and views safety as an interconnected systems issue. Learn about ways in which it is applied across the US and world.

Speed Management

Implement strategies for limiting speeds and/or separating vulnerable road users from larger, faster vehicles. Managing speeds is key to saving lives and even small differences in speeds can mean the difference between life and death.

Cross-sector Collaboration

Engage with members of your team to discover more about the expertise and common goals of your group, drawing on a variety of disciplines. As a team, create a vision and goals for the coming year.

Community Engagement

Explore methods for meeting members of your community "where they are." Authentic community engagement lays the groundwork for building buy-in, mobilizing resources, and illuminating the solutions that are most relevant to the needs of your community.

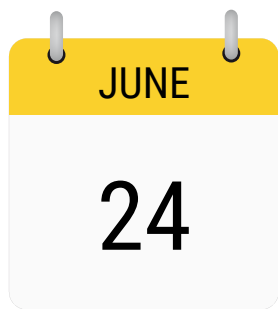
All sessions will integrate and center the importance of using data-driven strategies and applying an equity lens to all aspects of Vision Zero planning and implementation.

DETAILS OF THE INSTITUTE

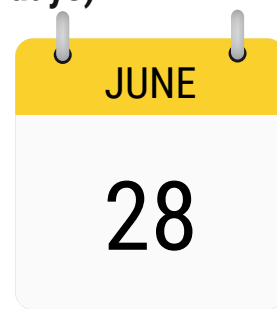
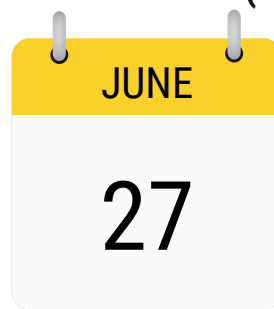
This year's Leadership Institute will be held in-person, at the UNC Friday Center in Chapel Hill, NC. Per facility requirements, **face masks are required in all university buildings**. Our team will provide masks upon arrival.

Dates: In-person sessions will be held on Monday, June 27th and Tuesday, June 28th, 2022. An optional, virtual Pre-session (highly encouraged for any participants and/or teams new to Vision Zero) will take place the morning of Friday, June 24th.

Virtual Pre-session
(1/2 day, optional)



Team Leadership Institute
(full days)



Format: Sessions will include a mix of 1) presentations by experts, 2) introductions of relevant planning tools, and 3) significant time for small group "team time" with a designated facilitator (coach) to apply what is learned to your local community.

Cost: The NC Vision Zero Team Leadership Institute is FREE for accepted teams. Hotel accommodations will also be provided for any teams traveling > 40 miles to Chapel Hill.

Application due date: March 14, 2022

Teams will receive a response from NC Vision Zero by March 18, 2022.

Please reach out to **Elyse Keefe** at ekeefe@email.unc.edu with any questions.

Participants will receive Certificates of Completion that may be accepted for continuing education credits, depending on requirements. AICP credits will be available (pending approval).

WHAT YOU NEED TO APPLY

- Names and contact information for team members that would join you at the Leadership Institute
- A short statement of interest including:
 - Current/proposed activities of the coalition/task force in the coming year
 - Current/anticipated challenges your team faces
 - What your team hopes to achieve at the NC VZ Leadership Institute
- Letters of commitment from all attending team members stating the following:

"I agree to serve as an active participant in the 2022 NC Vision Zero Leadership Institute. By providing my signature below, I commit to abiding by the UNC community standards, including wearing a face mask in university buildings, and to participating in all Leadership Institute activities, which include:

- Attending, engaging, and participating in the virtual Pre-Session (if new to Vision Zero)
- Attending, engaging, and participating in the two-day Team Leadership Institute
- Completing any assigned outside readings/videos (not to exceed 1 hour)
- Completing surveys as a part of an evaluation of the Institute"

HOW TO APPLY

Once you have the materials detailed above, complete the application [here](#).