

1ST ANNUAL **NC VISION ZERO LEADERSHIP** **TEAM INSTITUTE**



**COLLABORATING TO CREATE SUSTAINABLE
CHANGE TO END ROADWAY FATALITIES
AND SERIOUS INJURIES**

2021 CALL FOR APPLICATIONS

WHAT IS THE NC VISION ZERO LEADERSHIP TEAM INSTITUTE?

The **NC Vision Zero Leadership Team Institute** is a team training resource for communities in North Carolina with Vision Zero initiatives (or considering adopting Vision Zero initiatives). This event, hosted by **NC Vision Zero** and **UNC-Chapel Hill**, will be the first-ever of its kind, providing multi-sector teams with best practice tools and approaches to help them move toward effective Vision Zero planning and implementation. Sessions will be tailored to meet the needs of communities and will give teams the chance to work together to develop a firm Vision Zero foundation and concrete action steps, relevant to their current situation. The institute will be an opportunity for Vision Zero communities to take a deeper dive into systems-thinking and work through complex problems.



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

STRATEGIC SKILL AREAS

Safe Systems and Vision Zero

Learn more about the philosophical basis for Vision Zero, which prioritizes human life and views safety as an interconnected systems issue. Learn about ways in which it is applied across the US and world.

Metrics, Evaluation, and Integration of Diverse Data Sources

Select important measures for guiding Vision Zero planning and tracking progress. Draw in data from different sources and consider various ways to examine and analyze that data to inform work.

Cross-sector collaboration

Engage with members of your team to discover more about the expertise and common goals of your group, drawing on a variety of disciplines. As a team, create a vision and goals for the coming year.

Systems thinking and systems strengthening

Implement systems tools to deepen your team's understanding of the system elements that contribute to road fatalities/serious injuries in order to identify solutions most relevant to your community and your organization's work.

All sessions will integrate and center the importance of using data-driven strategies and applying an equity lens to all aspects of Vision Zero planning and implementation.

YOU ARE ENCOURAGED TO APPLY IF

You are a Vision Zero community in North Carolina.

We welcome representatives from **Vision Zero initiatives at all stages**, from early planning to long-standing initiatives looking for ways to sustain progress.

You can build a diverse team

We are seeking teams of 3-5 people representing at least **3 different sectors** (e.g., engineering, public health).

DETAILS OF THE INSTITUTE

This year's Leadership Institute will be held **virtually**, due to the ongoing risk of COVID-19.

Dates: Sessions will be held on June 21st, 23rd, 28th, and 30th, 2021



Format: The four (4) virtual sessions will be held for 3-4 hours with a 30 min break. Sessions will include a mix of presentations by experts and significant time for small group "team time" with a designated facilitator (coach).

Cost: The NC Vision Zero Institute is FREE for accepted teams.

Application due date: March 12, 2021

Teams will receive a response from NC Vision Zero by March 19, 2021.

Please reach out to **Elyse Keefe** at ekeefe@email.unc.edu with any questions.

WHAT YOU NEED TO APPLY

- Names and contact information for team members that would join you at the Leadership Institute
- A short statement of interest including:
 - Current/proposed activities of the coalition/task force in the coming year
 - Current/anticipated challenges your team faces
 - What your team hopes to achieve at the NC VZ Leadership Institute
- Letters of commitment from all attending team members stating the following:

"I agree to serve as an active participant in the 2021 NC Vision Zero Leadership Institute. By providing my signature below, I commit to participating in all Leadership Institute activities, which include:

- Attending, engaging, and participating in the multi-day sessions of the Institute
- Completing surveys as a part of an evaluation of the Institute"

HOW TO APPLY

Once you have the materials detailed above, complete the application [here](#).