4TH ANNUAL
NC VISION ZERO LEADERSHIP TEAM INSTITUTE

Photo credit: Chapel Hill Vision Zero

Collaborating to create sustainable change to end roadway fatalities and serious injuries

2024 CALL FOR APPLICATIONS

What is the NC Vision Zero Leadership Team Institute?

The **NC Vision Zero Leadership Team Institute** is a team training resource for North Carolina communities that have or are planning to start a Vision Zero initiative. This event, hosted by **NC Vision Zero** and **UNC-Chapel Hill**, will provide multi-sector teams with best practice tools and approaches to help them move toward effective Vision Zero planning and implementation. Sessions will be tailored to meet the needs of communities and will give teams the chance to work together to develop a firm Vision Zero foundation and concrete action steps, relevant to their current situation. The Institute will be an opportunity for Vision Zero communities to take a deeper dive into working through complex problems.

You are encouraged to apply if:

1. You are a Vision Zero community in North Carolina.

   We welcome representatives from **Vision Zero initiatives at all stages**, from early planning to long-standing initiatives looking for ways to sustain progress.

2. You can build a diverse team of individuals who are ready to discuss and shape next steps for their community's Vison Zero work.

   We are seeking teams of 3-5 people representing at least **3 different sectors*** (e.g., engineering, public health, land use planning) that can dedicate time to being engaged at the Institute and beyond.

   Bringing an elected official is highly encouraged.

Choose a team track

Track A
Creating a Vision and Setting a Goal

Track A – This can include bringing together new partners, working together to identify common goals and assessing community resources, building the structure for effective teamwork. Track A may be a better fit for new Vision Zero initiatives.

Track B
Strategic Planning with a Systems Perspective

Track B – This can include bringing together or reinvigorating a strong team, ensuring equity is centered in plan work, recruiting a strategic champion for the work. Track B may be a better fit for newer Vision Zero initiatives or for a team that is looking to grow and diversity their coalition and community engagement strategies.

Track C
Implementation: Moving from Planning to Action

Track C – This can include bringing your plan to strategically map implementation priorities and supports that need to be in place, including evidence-based **implementation drivers**. Track C may be a better fit for more established initiatives or for teams that have been working together for a while.

Strategic skill areas* (for all teams)

Cross-sector Collaboration for Safe Systems and Vision Zero
Learn more about the philosophical basis for Vision Zero and discover ways to leverage the expertise of your multidisciplinary team to achieve a common goal to realize a Safe System.

Participatory Planning
Explore strategies for results-focused community planning that engages residents in participatory processes to build meaningful community ownership.

Effective communication and building a culture of safety
Improve communication, both internally and externally, to build buy-in and create ownership of your initiative to increase the likelihood of success.

Tactical urbanism/Quick-build projects
Share strategies and lessons-learned from across NC for implementing short-term, low cost safety projects to get fast results and grow long-term community investment in safety.

All sessions will integrate and center the importance of using data-driven strategies and applying an equity lens to all aspects of Vision Zero planning and implementation.
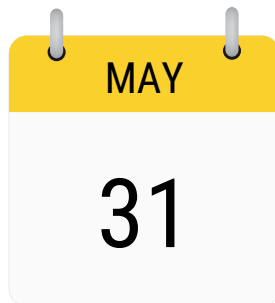
Details of the Institute

About: This year's Leadership Institute will be held in-person in Chapel Hill, NC.

Dates: In-person sessions will be held on Monday, June 3rd and Tuesday, June 4th, 2024. Additionally we will hold a *virtual*, half-day Pre-session from 9-12:30pm on Friday, May 31st.
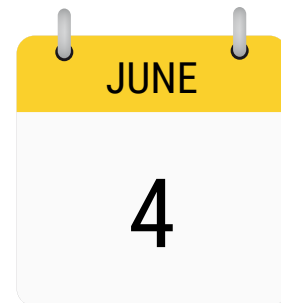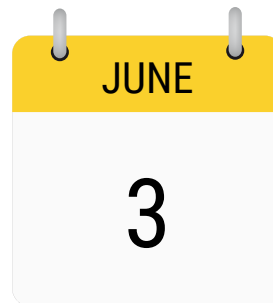
Virtual Pre-session (1/2 day)

MAY
31

Team Leadership Institute (full days)

JUNE
3

JUNE
4

Format: Sessions will include a mix of 1) presentations by experts, 2) introductions of relevant planning tools, and 3) significant time for small group "team time" with a designated facilitator to apply what is learned to your local community. "Team time" is protected time for your team to work through current planning/implementation challenges and next steps with a facilitator to provide support and structure to the discussion.

Cost: The NC Vision Zero Team Leadership Institute is FREE for accepted teams. Hotel accommodations will also be provided for any teams traveling > 40 miles to Chapel Hill.

Application due date: March 1, 2024

Teams will receive a response from NC Vision Zero by March 8, 2024.
Please reach out to **Elyse Keefe** at ekeefe@email.unc.edu with any questions.

> Upon request, participants can receive Certificates of Completion that may be accepted for continuing education credits, depending on requirements.

What you need to apply

☐ Names and contact information for team members that would join you at the Leadership Institute

☐ A short statement of interest including:
  - Current/proposed activities of your coalition/task force in the coming year
  - Current/anticipated challenges your team faces
  - What your team hopes to achieve at the NC VZ Leadership Institute

☐ Letters of commitment from all attending team members stating the following:

"I agree to serve as an active participant in the 2024 NC Vision Zero Leadership Institute. By providing my signature below, I commit to abiding by the UNC community standards and to participating in all Leadership Institute activities, which include:

- Attending, engaging, and participating in the virtual Pre-Session (May 31st) and the two-day in-person sessions of the Team Leadership Institute (June 3rd-4th) in Chapel Hill, NC, including active participation in strategic thinking and planning around next steps for my community's Vision Zero work during the Institute;
- Completing any assigned outside readings/videos (not to exceed 1 hour);
- Completing surveys as a part of an evaluation of the Institute."

How to apply

Once you have the materials above, complete the **application here**.