

IMPLEMENTATION MILESTONE CHECKLIST

This Vision Zero Implementation Milestones Checklist, rooted in the science of program implementation, offers a series of phases and milestones toward fully implementing Vision Zero in your community. As you can see, fully implementing Vision Zero will require between 2 and 4 years of committed work. Consider using this checklist to determine the implementation phase your community is in and to gather ideas on what you could be working on next toward realizing a Vision Zero future.

Total Time to Full Implementation: 2 – 4 years



Exploration

- Convening diverse professional and community stakeholder groups to establish a Vision Zero coalition**
 - Number of sectors (outside your own) taking part in the coalition: _____
- Identifying one or more local Vision Zero champions**
Professional staff or community members who are well-connected with safety stakeholders and enthusiastically support Vision Zero, throwing their weight behind getting the program fully implemented
- Conducting a systems-oriented needs and assets assessment**
A process used to identify the community’s strengths in terms of skillsets, resources and infrastructure, as well as its needs related to staffing, funding, policies, and procedures. The assessment then addresses how to close the gap between where the community is and where it needs to be to eliminate serious and fatal traffic injury
- Securing local public official commitment to Vision Zero (e.g., Vision Zero resolution, policy)**
 - Date of Vision Zero resolution, policy, or ordinance: _____

Installation

Developing and adopting a Vision Zero Plan

Date of Vision Zero Plan adoption: _____

Hiring staff focused on designing and implementing Vision Zero strategies OR

Dedicating staff time across multiple sectors to Vision Zero work

Number of staff with at least 50% time devoted to Vision Zero: _____

Dedicating funds to implementing Vision Zero strategies

Establishing a Vision Zero performance management system

Whereas “performance measurement” involves tracking a program’s progress toward zero serious and fatal traffic injuries, “performance management” includes measurement AND requires planning ahead in order to respond to anticipated and unforeseen changes, such as decreased funding for Vision Zero, major adverse weather events, pandemics, changes in staffing, etc.

Initial Implementation

Implementing a Vision Zero performance management system

Tracking progress toward zero through performance measurement, while putting into place, “if-then” action plans, e.g., “if funding for Vision Zero decreases, then we will shift toward implementing a greater number lower-cost safety procedures”

Experimenting with implementing evidenced-based safety procedures

A cluster of procedures and approaches with documented traffic safety benefits and relatively high political and social support. Downloadable [resource](#) available.

Sharing data and resources across Vision Zero coalition sectors

Number of times per year data and resources are shared across sectors: _____

Establishing on-boarding procedures for new staff and cross-sectoral coalition members

A system to quickly bring new coalition members up to speed on the safety procedures in the Vision Zero Plan, means of collaborating with cross-sector partners, and ways to manage system performance.

Full Implementation

Operating on-boarding procedures for new staff and cross-sectoral coalition members

Implementing more than 50% of the safety procedures outlined in the Vision Zero Plan

Maintaining a Vision Zero performance management system

Yearly adjustments to how and when safety procedures are implemented based upon documented progress toward zero fatal and serious traffic injury