



WILMINGTON, NORTH CAROLINA 2018

NC TRAFFIC SAFETY CONFERENCE & EXPO

Achieving Vision Zero

Hosted by



In Partnership With:



START THE CONVERSATION. STOP UNDERAGE DRINKING.





The North Carolina Traffic Safety Conference & Expo is grateful for the support of our sponsors.

Silver Sponsors

INSURANCE FEDERATION *of North Carolina*



Bronze Sponsors



Friend Sponsors



DOWNLOAD THE CONFERENCE APP

For iPhone and Android devices,
visit the App store or Google play
on your device and search for
"NC Traffic Safety Conference."



Download on the
App Store



Get it on
Google play



CONTENTS

All conference activities will be hosted in the Wilmington Convention Center Complex.

Conference Sponsors	2
Contents	3
Workshop Schedule at a Glance	4
Workshops by Track Index	5
NC Traffic Safety Conference Program	7
Monday Schedule	7
Tuesday Schedule	12
Wednesday Schedule	20
Thursday Schedule	25
Addenda.....	26
Convention Center Map.....	26
Exhibit Hall Map & Exhibitor Directory.....	27

**Sharing your conference experience on social media?
Use #NCTSC2018 and join the conversation.**



SCHEDULE AT A GLANCE

Time Event

Monday, April 9

9:00am - 5:00pm	Registration Open
12:00pm - 1:00pm	Opening Session and Luncheon
1:30pm - 2:30pm	Session 1 Workshops
2:45pm - 3:45pm	Session 2 Workshops
4:00pm - 5:00pm	Session 3 Workshops

Tuesday, April 10

7:00am - 5:30pm	Registration Open
8:00am - 9:00am	Session 4 Workshops
9:15am - 10:15am	Session 5 Workshops
10:30am - 11:30am	Session 6 Workshops
11:30am - 5:30pm	Exhibit Hall Open: Meet the Exhibitors Challenge Begins
12:00pm - 1:30pm	Highway Safety Awards Luncheon
1:30pm - 2:30pm	Meet the Exhibitors
2:30pm - 3:30pm	Session 7 Workshops
3:45pm - 4:45pm	Session 8 Workshops
4:45pm - 5:30pm	Reception with the Exhibitors

Wednesday, April 11

7:30am - 5:00pm	Registration Open
7:30am - 5:00pm	Exhibit Hall Open
8:30am - 9:30am	Session 9 Workshops
9:45am - 10:45am	Session 10 Workshops
10:45am - 12:00pm	Meet the Exhibitors
12:00pm - 1:30pm	Lunch with the Exhibitors
1:30pm - 2:30pm	Session 11 Workshops
2:30pm - 5:00pm	Meet the Exhibitors Challenge Ends – Door Prize Drawings

Thursday, April 12

7:30am - 12:00pm	Registration Open
8:00am - 9:00am	Plenary Session 1: The Ups and Downs and Ins and Outs of Traffic Fatalities in the U.S. Robert Wunderlich, PE, speaker
9:15am - 10:15am	Plenary Session 2: Eliminating Distracted Driving — We All Have a Role
10:30am - 11:30am	Plenary Session 3: Make Others Greater Gary Guller, speaker
12:00pm - 1:30pm	Click It or Ticket 25th Anniversary Luncheon

WORKSHOP BY TRACK INDEX

Bicycle/Pedestrian Safety

- Healthy Heroes & Safety Stars: How Law Enforcement Officers Make Safe Routes to School Programs Successful
- How *Active Routes to School* Can Help Communities Improve Their Health and Safety in North Carolina
- Pedestrian Crossing Assessment
- Teaching Children Street Smarts with *Let's Go NC!*
- We're All In This Together

Child Passenger Safety

[•] denotes workshops offering 1 CEU credit.

- Applying Learn, Practice, Explain to Non-Traditional Learners
- Child Restraint and Crash Investigations: Document! Document! Document!
- Consumer Information Programs for Child Passenger Safety [•]
- CPS Diversion Reload
- CPS Networking Event
- CPS Top 10 [•]
- CPS Trivia [•]
- Crash Course in Car Seats for Law Enforcement
- Hands-On Challenge [•]
- History of CPS Advancements [•]
- Keep Calm, You Can Do This [•]
- LATCH: Dispelling Myths [•]
- Legal vs. Best Practice [•]
- Manufacturer Update [•]
- Providing Feedback
- School Bus Travel Safety: Stop Arms and Seat Belts
- Taking Learn, Practice, Explain to the Next Level [•]
- Transition from Booster to Belt [•]
- Why Can't You Just Do That? [•]

Communication

- Crisis Communication Planning
- Introducing a Communication Toolkit for Traffic Safety Partners
- Social Media Training for Law Enforcement
- Taking Social Media to the Next Level: New Outlets, Analytics, Optimization
- Thinking Outside the Box: Being Proactive with the Media

Criminal Justice/Law Enforcement

- Auto Crashes: Acceptable Death in America
- Body Worn Cameras: Your New Partner
- Child Restraint and Crash Investigations: Document! Document! Document!
- Demystifying Vehicle and License Seizures
- DWI Enforcement: It's Different Now
- Effective Collaboration with the State Crime Lab
- Ensuring Crash Scene Safety for Everyone
- Impaired Driving Traffic Law Update
- Large Bus and Truck Enforcement: Part 1 & Part 2
- Real or Fake? Fraudulent Document Recognition
- Sovereign Citizens
- The Evolving Role of Fake IDs and Underage Drinking
- Which of the Seven Dwarfs Did You Stop? Communication to Improve Cases
- Working Together as Partners in Justice

Distracted Driving

- Distracted Driving Enforcement Strategies
- Everything You Ever Wanted to Know About Distracted Driving
- Fatal Distraction: A Discussion on Distracted Driving

WORKSHOP BY TRACK INDEX

Impaired Driving

- Child Victims of Impaired Driving
- DWI Enforcement: It's Different Now
- Everything Interlock
- Impaired Driving Traffic Law Update
- Implied Consent Paperwork: Do It Right!
- Implied Malice Murder
- Medical Conditions that Mimic Impaired Driving
- Overcoming Common Challenges with Impaired Driving Cases
- Retrograde Extrapolation and Hospital Serum Ethanol Conversions
- Standardized Field Sobriety Test (SFST) Refresher
- The Nightmare of Marijuana Impaired Driving: Part 1 & Part 2
- The Seated Battery of Field Sobriety Tests
- Toxicology in Impaired Driving: Benefits and Pitfalls
- Which of the Seven Dwarfs Did You Stop? Communication to Improve Cases
- Working with Out-of-State Toxicological Labs

Motorcycle Safety

- Challenges in Motorcycle Investigation
- Motorcycle Legal Update

Other Highway Safety Priorities

- Autonomous Vehicles Come in All Shapes and Sizes
- Behind the Wheel of a Big Rig: Human Trafficking and Commercial Motor Vehicles
- *BeRailSafe* E-911 Response
- Unified Technologies: North Carolina eCitation Interface with *NCAWARE*
- Educating Law Enforcement Officers on Older Driver Issues
- Traffic Encounters with Diplomatic and Consular Officials
- Improving Older Driver Safety: Implementing Guideline 13
- Law Enforcement County Coordinator Meeting
- Measuring Safety Using Crash Data to Understand Safety Problems
- *NC Vision Zero* Data Tools
- School Bus Travel Safety: Stop Arms and Seat Belts
- SHRP2: Second Strategic Highway Safety Responder Program
- The Sum of Our Efforts is Zero

Occupant Protection

- CPS Diversion Reload
- Crash Course in Car Seats for Law Enforcement
- Safe Kids Programs, Partnerships, and Benefits
- Seat Belt Data Collection for Law Enforcement and Local Agencies
- Strategies to Increase Seat Belt Use

Young/Teen Driver Safety

- Alcohol's Effect on the Adolescent Brain
- Bridging North Carolina Teen Driver Safety: The Visionaries Teen Driver Program
- Bringing the Five to Drive to Schools Through Peer-to-Peer Traffic Safety Campaigns and Programs
- Enforcement with Teenage Drivers
- So You Have Been Invited into a School, Now What?
- Young Drivers Ahead: Enhancing Law Enforcement Partnerships for Safe Teen Driving

NC TSC 2018 PROGRAM

Monday, April 9

Opening Session and Luncheon

Monday • 12:00pm - 1:00pm • Ballroom

Speakers:

Mark Ezzell, Director, N.C. Governor's Highway Safety Program

Mayor Bill Saffo, City of Wilmington

Secretary Jim Trogdon, N.C. Department of Transportation (invited)

Presentation of Colors by the **New Hanover County Sheriff's Office and Wilmington Police Department Joint Honor Guard Detail**. National Anthem performed by the **Brunswick County Sheriff's Office Quartet**. Invocation by **Assistant Chief / Chaplain Tom Robinson, Wilmington Fire Department**.

SESSION 1 WORKSHOPS 1:30PM - 2:30PM

Bicycle / Pedestrian Safety

Pedestrian Crossing Assessment

Monday • 1:30pm - 2:30pm

Room 103/104

How does the N.C. Department of Transportation know where to put a crosswalk? This session will walk participants through the research behind these decisions and will highlight how key countermeasures can reduce crash risks.

Speakers:

Sarah O'Brien, Senior Research Associate, University of North Carolina Highway Safety Research Center

Ed Johnson, Deputy Director & Safe Routes to School Coordinator, N.C. Department of Transportation

Child Passenger Safety

Consumer Information Programs for Child Passenger Safety

Monday • 1:30pm - 2:30pm

Room 106/107

[1 CEU] The Insurance Institute for Highway Safety (IIHS) conducts many vehicle evaluations to improve safety for vehicle occupants. Many of these tests have succeeded in keeping occupants of all ages safer; however, two evaluations focus specifically on child safety in vehicles. We will first focus on how IIHS vehicle evaluations impact child passenger safety and then take a closer look at the IIHS Booster and LATCH hardware evaluations, their foundations and role in child passenger safety. Beyond our

current evaluations, we will also discuss ongoing research at IIHS aimed at making vehicles safer for children.

Speaker:

Marcy Edwards, Research Engineer, Insurance Institute for Highway Safety

Criminal Justice / Law Enforcement

Ensuring Crash Scene Safety for Everyone

Monday • 1:30pm - 2:30pm

Salon C

Collision scenes are dangerous for all first responders. The focus of this course is to develop an understanding of scene safety to reduce injuries and fatalities when all first responders work as a cohesive team.

Speakers:

Sergeant Eric Buchanan, Apex Police Department

Sergeant Alan Laws, Holly Springs Police Department

Distracted Driving

Fatal Distraction: A Discussion on Distracted Driving

Monday • 1:30pm - 2:30pm

Salon A

Before the popularity of texting, social media, and handheld computers known as "cell phones," distraction while driving came only in the form of the radio or other occupants in the vehicle. Now, with so many distractors in the form of technology, collisions involving distracted drivers are an everyday occurrence. This course will discuss real world examples of distracted driving by examining excerpts of cell phone downloads and videos from actual cases. The course will also discuss the current law in North Carolina regarding "texting while driving"

MONDAY

and its effectiveness.

Speakers:

Sergeant John Collins, N.C. State Highway Patrol

Trooper David Deal, N.C. State Highway Patrol

Impaired Driving

Toxicology in Impaired Driving: Benefits and Pitfalls

Monday • 1:30pm - 2:30pm

ES Salon I

What are cut-offs? Why does the lab report have no results? What is certainty of error? All these issues can only be explained by a toxicologist, and this class will help participants understand the limitations of a lab analysis and how to explain them.

Speaker:

Joey Jones, Forensic Toxicologist,
Pinpoint Testing, LLC

Impaired Driving

The Nightmare of Marijuana Impaired Driving: Part 1

Monday • 1:30pm - 2:30pm

ES Salon II

The toughest cases involve marijuana impaired drivers. Learn from a prosecutor and a drug recognition expert from Oregon, a legalized State, about what makes these drivers different and how to succeed with these cases.

Speakers:

Officer Robert Hayes, Albany Police
Department, City of Albany, Oregon

Deena Ryerson, Traffic Safety Resource Prosecutor,
Oregon District Attorneys Association

Other Highway Safety Priorities

Autonomous Vehicles Come in All Shapes and Sizes

Monday • 1:30pm - 2:30pm

Salon B

As autonomous cars eventually take their foothold onto the roads, there have been two directions vehicle development has taken: 1) augmenting traditional vehicles with autonomous functionality; and 2) development of new vehicles with entirely different form factors. This workshop will go through some of the examples of these new autonomous vehicles and how they may integrate with our existing vehicle eco-system. One of the focuses is on NC State University's EcoPRT vehicle project. Finally, we'll discuss autonomous vehicles on highways, associated safety, and future trends.

Speaker:

Seth Hollar, PhD, Associate Director, Engineering
Entrepreneurs Program, NC State University

Young / Teen Driver Safety

Young Drivers Ahead: Enhancing Law Enforcement Partnerships for Safe Teen Driving

Monday • 1:30pm - 2:30pm ES

Salon III

This session will focus on the development of a community based teen safe driving program that could be replicated across the State. The role of law enforcement and other community partners will be emphasized.

Speakers:

Ellen Walston, Injury Prevention Program
Coordinator, Vidant Medical Center

Jennifer Wobbleton, Injury Prevention
Program Coordinator, Vidant Medical Center

Lieutenant Ray Waters, Pitt County Sheriff's Office

SESSION 2 WORKSHOPS 2:45PM - 3:45PM

Child Passenger Safety

Hands-On Challenge

Monday • 2:45pm - 3:45pm

Room 106/107

[1 CEU] In this session Technicians will complete hands-on exercises using common Technician tools including the LATCH manual, car seat user guides, and the UNC Highway Safety Research Center (HSRC) Recall List. In order to earn a CEU for this session, Technicians must complete the LATCH manual, Recall List, and Lock off Challenges and 2 of 4 car seat manual challenges and complete the signature form.

- › LATCH Manual Challenge: Participants will use the LATCH manual to answer questions commonly encountered in the field.
- › Recall List Challenge: Participants will practice using the HSRC Recall List to determine if a car seat is recalled.
- › Working the Lock Off: Intimidated by lock-offs? Participants will get hands-on practice with a variety of different lock-offs to make sure they are using this helpful feature correctly.
- › Car Seat Manual Challenge: Participants will get hands-on experience with new and/or common seats with unique features. Participants will complete a hands-on activity with each seat.

Speakers:

Bill Hall, Advocate/Educator, University of North
Carolina Highway Safety Research Center, Retired

Claudia Summers, Diversion Specialist, Injury Prevention
Section, N.C. Department of Insurance, Office
of State Fire Marshal

Suzanne LeDoyen, Maternal and Child Health Program Consultant, Wake County Human Services
Theresa Cromling, RN, Safe Kids Durham County Coordinator, Duke Children's Hospital
Vickie Killough, Health Educator, Safe Kids WNC/Mission Children's Hospital
Beverly Hopps, Health Educator, Safe Kids WNC/Mission Children's Hospital

Child Passenger Safety Legal vs. Best Practice

Monday • 2:45pm - 3:45pm **Room 108**

[1 CEU] In this session Technicians review best practice recommendations and discuss how these differ from the State's legal requirements. Technicians will review a series of complicated real-life scenarios and will work together to determine if the child is appropriately restrained and if not, what changes to recommend to the family.

Speaker:
Officer Jackie Quinley, Gastonia Police Department

Communications Crisis Communication Planning

Monday • 2:45pm - 3:45pm **Salon C**

Whether you have a team of 20 or serve as a one-person shop, you can keep bad news from becoming a week's worth of headlines. Learn tips that will keep you ahead of the evening news and in front of a crisis.

Speaker:
Robert Tufano, Public Affairs Director, Charlotte-Mecklenburg Police Department

Criminal Justice / Law Enforcement Large Bus and Truck Enforcement: Part 1

Monday • 2:45pm - 3:45pm **Room 105**

To address the reluctance of law enforcement officer to conduct large truck or motor coach stops, the Federal Motor Carrier Safety Administration has created the Large Truck and Bus Traffic Enforcement Training program. This course is designed to enhance officers' knowledge about the dangers of unsafe driving by large trucks and buses. Topics include methods to:

- › Provide for safe, effective commercial vehicle traffic stops.
- › Help get dangerous commercial drivers off the road.
- › Help detect and deter other serious crimes.
- › Reduce serious traffic violations.
- › Prevent hazardous cargo spills and crash-related traffic congestion that endanger your community and divert law enforcement from critical responsibilities.

This course is taught in two one-hour parts. Students are required to attend both parts and take a test at the completion of the course. Successful completion of the course provides attendees with two hours elective credit that can be applied to the North Carolina Justice Academy's Traffic Enforcement & Investigation Certificate Program. **Each session is limited to 30 students. Pre-registration is required at <http://go.ncsu.edu/nctsc-lbte-monday>.**

Speaker:
Sergeant Brian Strickland, Kitty Hawk Police Department

Impaired Driving Medical Conditions that Mimic Impaired Driving

Monday • 2:45pm - 3:45pm **ES Salon I**

Not all people who appear impaired are truly "impaired". There are medical conditions that mimic impairment. This class will teach you how to determine whether you are dealing with a medical issue or a criminal issue, as well as how to strengthen your case to prove impairment.

Speaker:
Sergeant Pete Manukas, Raleigh Police Department

Impaired Driving The Nightmare of Marijuana Impaired Driving: Part 2

Monday • 2:45pm - 3:45pm **ES Salon II**

The toughest cases involve marijuana impaired drivers. Learn from a prosecutor and a DRE from Oregon, a legalized State, about what makes these drivers different and how to succeed with these cases.

Speakers:
Officer Robert Hayes, Albany Police Department
Deena Ryerson, Traffic Safety Resource Prosecutor, Oregon District Attorneys Association

Impaired Driving Overcoming Common Challenges with Impaired Driving Cases

Monday • 2:45pm - 3:45pm **ES Salon III**

Jurisdiction doesn't always matter. The defenses are the same. This class discusses the common challenges defense attorneys make and what can be done to prevent them from becoming true defenses.

Speakers:
Jeff Sifers, Traffic Safety Resource Prosecutor, District Attorneys Council
Ashley Schluck, Traffic Safety Resource Prosecutor, Wyoming Highway Safety Program

Motorcycle Safety

Challenges in Motorcycle Investigation

Monday • 2:45pm - 3:45pm

Room 103/104

Motorcycle crashes present a unique set of issues. This course will cover what evidence should be obtained for the complete investigation of motorcycle crashes.

Speaker:

Sergeant Anthony Barnes, N.C. State Highway Patrol

Other Highway Safety Priorities

SHRP2: Second Strategic Highway Safety Responder Program

Monday • 2:45pm - 3:45pm

Salon A

SHRP2 was developed by the National Highway Traffic Safety Administration to manage crash scenes. This session will cover lessons for safe quick clearance, emergency responders' safety, and the dangers of not opening up the roadways.

Speaker:

Carolyn Logan, Traffic Incident Management Coordinator, North Carolina Department of Transportation

Other Highway Safety Priorities

Autonomous Vehicles Come in All Shapes and Sizes

Monday • 2:45pm - 3:45pm

Salon B

As autonomous cars eventually take their foothold onto the roads, there have been two directions vehicle development has taken: 1) augmenting traditional vehicles with autonomous functionality; and 2) development of new vehicles with entirely different form factors. This workshop will go through some of the examples of these new autonomous vehicles and how they may integrate with our existing vehicle eco-system. One of the focuses is on NC State University's EcoPRT vehicle project. Finally, we'll discuss autonomous vehicles on highways, associated safety, and future trends.

Speaker:

Seth Hollar, PhD, Associate Director, Engineering Entrepreneurs Program, North Carolina State University

SESSION 3 WORKSHOPS 4:00PM - 5:00PM

Child Passenger Safety

Providing Feedback

Monday • 4:00pm - 5:00pm

Room 106/107

The focus of this session will be on how to communicate what can be those difficult and sometimes awkward child passenger safety messages. A parent may have a very serious misuse, but diplomatically communicating that

message while maintaining a good working relationship with the family can be challenging. And sometimes even more challenging is what to do when you see a CPS counterpart, could be another Technician or Instructor, doing something outside the perimeters of the Certification curriculum.

Speaker:

Suzanne LeDoyen, Maternal and Child Health Program Consultant, Wake County Human Services

Child Passenger Safety

Applying Learn, Practice, Explain to Non-Traditional Learners

Monday • 4:00pm - 5:00pm

Room 108

How do you teach a parent with a visual impairment to install their car seat? How do you make sure a parent who cannot read has the information they need to properly secure their children? As a Technician you will encounter many situations that will require you to be creative when helping families with their car seats. In this session learn creative ways to apply the Learn, Practice, Explain model and practice non-traditional ways of sharing information.

Speaker:

Claudia Summers, Diversion Specialist, Injury Prevention Section, N.C. Department of Insurance, Office of State Fire Marshal

Criminal Justice / Law Enforcement

Real or Fake? Fraudulent Document Recognition

Monday • 4:00pm - 5:00pm

Salon C

This presentation will familiarize participants with ways to detect altered and counterfeit documents and driver's licenses.

Speaker:

Colonel Steve Watkins, North Carolina License and Theft Bureau

Criminal Justice / Law Enforcement

Large Bus and Truck Enforcement: Part 2

Monday • 4:00pm - 5:00pm

Room 105

To address the reluctance of law enforcement officer to conduct large truck or motor coach stops, the Federal Motor Carrier Safety Administration has created the Large Truck and Bus Traffic Enforcement Training program. This course is designed to enhance officers' knowledge about the dangers of unsafe driving by large trucks and buses. Topics include methods to:

- › Provide for safe, effective commercial vehicle traffic stops.
- › Help get dangerous commercial drivers off the road.

- › Help detect and deter other serious crimes.
- › Reduce serious traffic violations.
- › Prevent hazardous cargo spills and crash-related traffic congestion that endanger your community and divert law enforcement from critical responsibilities.

This course is taught in two one-hour parts. Students are required to attend both parts and take a test at the completion of the course. Successful completion of the course provides attendees with two hours elective credit that can be applied to the North Carolina Justice Academy's Traffic Enforcement & Investigation Certificate Program. **Each session is limited to 30 students. Pre-registration is required at <http://go.ncsu.edu/nctsc-lbte-monday>.**

Speaker:

Sergeant Brian Strickland, Kitty Hawk Police Department

Impaired Driving

Distracted Driving Enforcement Strategies

Monday • 4:00pm - 5:00pm

ES Salon III

This session will discuss the different types of distracted driving (manual, visual, and cognitive). It will also cover applying distracted driving safety countermeasures, strategies to reduce distracted driving, and how to identify key elements necessary for documenting distracted driving violations.

Speaker:

Pam McCaskill, Course Manager / Instructor, Transportation Safety Institute

Cheryl Leonard, PhD, Assistant Director, N.C. Governor's Highway Safety Program

Impaired Driving

The Seated Battery of Field Sobriety Tests

Monday • 4:00pm - 5:00pm

Salon B

The Standardized Field Sobriety Tests (SFSTs) commonly used for roadside testing don't always work in a marine environment. Because of this, the Seated Battery was developed. This class will explain the seated tests, how they work, and how to apply them not only on boats but roadside as well.

Speaker:

Captain Todd Radabaugh, N.C. Wildlife Resources Commission, Retired

Impaired Driving

Toxicology in Impaired Driving: Benefits and Pitfalls

Monday • 4:00pm - 5:00pm

ES Salon II

What are cut-offs? Why does the lab report have no results? What is certainty of error? All these issues can only be explained by a toxicologist, and this class will help participants understand the limitations of a lab analysis and how to explain them.

Speaker:

Joey Jones, Forensic Toxicologist, Pinpoint Testing, LLC

Occupant Protection

Seat Belt Data Collection for Law Enforcement and Local Agencies

Monday • 4:00pm - 5:00pm

Salon A

Are your seat belt enforcement and education programs effective? How can you gauge if they are working? Participants will receive training for seat belt data collection to help your agency answer these questions.

Speakers:

Daniel Findley, PhD, Senior Research Associate, Institute for Transportation Research and Education at North Carolina State University

Sarah Searcy, Research Associate, Institute for Transportation Research and Education at North Carolina State University

Other Highway Safety Priorities

Child Passenger Safety School Bus Travel Safety: Stop Arms and Seat Belts

Monday • 4:00pm - 5:00pm

Room 103/104

This session will review two critical safety factors related to school travel in North Carolina: stop arm violations and the implementation and use of seat belts on school buses. The session will also include an overview of legislation and best practices related to these issues.

Speaker:

Matthew Palmer, Research Scholar, Institute for Transportation Research and Education at North Carolina State University

Other Highway Safety Priorities

Measuring Safety Using Crash Data to Understand Safety Problems

Monday • 4:00pm - 5:00pm

ES Salon I

Good quality safety data are the core of any successful effort to improve road safety. To develop effective safety programs, practitioners must first understand the different types of data that can be used to measure road safety. This session will provide an overview of different types of safety data, and how they can be used to better understand road safety.

Speaker:

Dan Gelinne, Research Associate, University of North Carolina Highway Safety Research Center

Tuesday, April 10

SESSION 4 WORKSHOPS 8:00AM - 9:00AM

Child Passenger Safety

Keep Calm, You Can Do This

Tuesday • 8:00am - 9:00am

Room 106/107

[1 CEU] CPS Technicians are often intimidated when it comes to assisting a family with a child with special healthcare needs. However, often times a conventional car seat is the best choice for the child. In this session Technicians will learn about several conventional seats used frequently for children with special healthcare needs and will practice installations of these seats and the Hope car bed. In addition, Technicians will learn the importance of proper positioning to maintain an open airway.

Speakers:

Theresa Cromling, RN, Safe Kids Durham County Coordinator, Duke Children's Hospital

Vickie Killough, Health Educator, Safe Kids WNC/Mission Children's Hospital

Child Passenger Safety

Why Can't You Just Do That?

Tuesday • 8:00am - 9:00am

Room 108

[1 CEU] Have you ever wondered what it takes to design and develop a new car seat? This presentation will provide background on the three phases of product development while answering the question: "Why can't you just do [insert idea for a car seat]?" Design considerations and the computer aided design process will be discussed. The presentation will also cover the manufacturing process

and assembly line features. Participants will leave with a better understanding of the scope of the car seat development and manufacturing process.

Speaker:

Sarah Haverstick, Safety Advocate, Goodbaby International

Criminal Justice / Law Enforcement

Effective Collaboration with the State Crime Lab

Tuesday • 8:00am - 9:00am

Salon C

What does the Crime Lab need from officers? What can analysts at the lab do and what are their limitations? This session will cover what the lab can do, what officers need to provide, and how to bridge the communication gap.

Speaker:

John Byrd, Director, N.C. State Crime Lab

Criminal Justice / Law Enforcement

Sovereign Citizens

Tuesday • 8:00am - 9:00am

ES Salon I

Sovereign Citizens are usually a group of loosely-associated anti-government extremists who believe that law enforcement has no authority over them. When law enforcement encounters a Sovereign, they will frequently attempt to confuse and delay the officer. Some Sovereign encounters with law enforcement have even turned deadly. This presentation will provide the tools to recognize a Sovereign Citizen, survive the encounter, and pass on information to make the law enforcement community more safe.

Speaker:

Benjamin Byrne, President, Astute Synthesis

Criminal Justice / Law Enforcement

Auto Crashes: Acceptable Death in America

Tuesday • 8:00am - 9:00am

ES Salon II

This presentation will introduce you to a new term, "Social Harm." We take a hard look at the way society and even enforcement views traffic law, injury and death. Discussion includes how society views criminals as opposed to traffic law violators, and how society fears the criminal where a traffic law violator can be more dangerous and certainly more frequent. Discussion looks at ways to begin changing a mindset, beginning with enforcement. By changing a mindset you can change behavior. Changing behavior can eventually change a culture.

Speaker:

Garry Parker, Law Enforcement Liaison, Texas Municipal Police Association

Impaired Driving

Retrograde Extrapolation and Hospital Serum Ethanol Conversions

Tuesday • 8:00am - 9:00am

Salon A

Retrograde extrapolation is more than just a simple number. There are many factors to consider. This class will provide insight into how an expert can evaluate a driver's alcohol concentration over a time course, from the end of driving to the test time. Additionally, conversion of a serum ethanol value to admissible whole blood numbers will be discussed.

Speaker:

Paul Glover, Head, Forensic Tests for Alcohol Branch, N.C. Department of Health & Human Service, Retired

Impaired Driving

Working with Out-of-State Toxicological Labs

Tuesday • 8:00am - 9:00am

Salon B

Statewide, the backlog at the State Crime Lab has caused us to rely on the expertise of NMS Labs in Pennsylvania. This class will provide students with insight into how to coordinate with the lab, how to interpret their reports, and how to get the results before a trial of fact.

Speaker:

Donald Rice, Assistant District Attorney, Gaston County District Attorney's Office

Impaired Driving

Standardized Field Sobriety Test (SFST) Refresher

Tuesday • 8:00am - 12:00pm

Room 105

This is a refresher course for those who have already completed a DWI Detection and SFST class (proof is required). Participants will learn about new issues of importance in addition to thoroughly reviewing the standardized battery of tests and related topics. In order to successfully complete the course, participants must pass a written test and prove proficient when administering field tests. Magistrates are told about the results of SFSTs, but do you understand the mechanics? All magistrates will be given the opportunity to audit and SFST refresher course, to better understand the proper administration of these tests and how to interpret the results.

This course is four hours long. Students are required to take both a proficiency and written test at the completion of the course. Successful completion of the course provides four hours of elective credit that can be applied to the N.C. Justice Academy's Traffic Enforcement & Investigation Certificate Program. **The course is limited to 20 students. Pre-registration is required at <http://go.ncsu.edu/nctsc-sfst-tuesday>.**

Speaker:

Sergeant Ann Fowler, Asheville Police Department

Other Highway Safety Priorities

Improving Older Driver Safety: Implementing Guideline 13

Tuesday • 8:00am - 9:00am

Room 103/104

This presentation will cover a pilot program in North Carolina to improve older driver safety through a variety of strategies including physician education, law enforcement education, driver instructor and occupational therapist collaboration, and other strategies.

Speaker:

Anne Dickerson, PhD, Professor, East Carolina University

Other Highway Safety Priorities

Unified Technologies: North Carolina eCitation Interface with NCAWARE

Tuesday • 8:00am - 9:00am

ES Salon III

Attendees will receive a sneak peek of the soon to be released enhancement of eCitation with an electronic interface to *NCAWARE*. The newest release of *eCitation* will streamline the process for Law Enforcement Officers in the field by providing a seamless electronic transition from the nonarrest violation process in eCitation to the arrest process in *NCAWARE*. Additional benefits of interfacing the two successful systems include reduced paper production and the ability for Magistrates to receive and resume the arrest process in an electronic manner.

Speaker:

Jennifer Barbour, Business Analyst, N.C. Administrative Office of the Courts
Ryan Helms, Business Analyst, N.C. Administrative Office of the Courts

SESSION 5 WORKSHOPS 9:15AM - 10:15AM

Child Passenger Safety

Hands-On Challenge

Tuesday • 9:15am - 10:15am

Room 106/107

[1 CEU] In this session Technicians will complete hands-on exercises using common Technician tools including the LATCH manual, car seat user guides, and the UNC Highway Safety Research Center (HSRC) Recall List. In order to earn a CEU for this session, Technicians must complete the LATCH manual, Recall List, and Lock off Challenges and 2 of 4 car seat manual challenges and complete the signature form.

- › LATCH Manual Challenge: Participants will use the LATCH manual to answer questions commonly encountered in the field.
- › Recall List Challenge: Participants will practice using the HSRC Recall List to determine if a car seat is recalled.

- › Working the Lock Off: Intimidated by lock-offs? Participants will get hands-on practice with a variety of different lock-offs to make sure they are using this helpful feature correctly.
- › Car Seat Manual Challenge: Participants will get hands-on experience with new and/or common seats with unique features. Participants will complete a hands-on activity with each seat.

Speakers:

Bill Hall, Advocate/Educator, University of North Carolina Highway Safety Research Center, Retired
Suzanne LeDoyen, Maternal and Child Health Program Consultant, Wake County Human Services
Theresa Cromling, RN, Safe Kids Durham County Coordinator, Duke Children's Hospital
Vickie Killough, Health Educator, Safe Kids WNC/Mission Children's Hospital
Beverly Hopps, Health Educator, Safe Kids WNC/Mission Children's Hospital

Child Passenger Safety

Criminal Justice / Law Enforcement

Child Restraint and Crash Investigations: Document! Document! Document!

Tuesday • 9:15am - 10:15am

Room 108

[1 CEU] This session will examine how child restraints and vehicle restraint systems work to protect passengers in a motor vehicle crash and will discuss why correct usage is critical for occupant protection. Participants will also learn how to examine child passenger restraint systems to determine correct vs. incorrect usage when on the scene of a crash. Finally the session will conclude with a review of the N.C. Division of Motor Vehicles 349 crash report form with a focus on why it is critical to document all aspects of child passenger restraint utilizations to accurately reflect the scene.

Speakers:

Debroah Leonard, PhD, Child Passenger Safety Technician Instructor, Wilson County Sheriff's Office, and Safety Engineer, N.C. Department of Transportation
Stan McHenry, Child Passenger Safety Technician Instructor, and Traffic Services Division, Durham Police Department, Retired

Communications

Thinking Outside the Box: Being Proactive with the Media

Tuesday • 9:15am - 10:15am

Salon C

Don't have a budget to promote your agency or initiatives? We'll discuss how to engage and entice the right media outlets and reporters, develop creative hooks and strategies to generate fresh stories on perennial or new

issues, and secure earned media coverage in challenging media markets.

Speakers:

Betsy Shores, Communications Liaison, Cornelius Police Department
Sergeant Mike Baker, Public Information Officer, N.C. State Highway Patrol
Scott Saxton, News Director, WECT-TV6

Criminal Justice / Law Enforcement

Which of the Seven Dwarfs Did You Stop? Communication to Improve Cases

Tuesday • 9:15am - 10:15am

ES Salon I

Think about it: people law enforcement encounter has a trait of one of the Seven Dwarfs. This class will break down those traits and discuss how officers need to modify their investigative style to gain the most information from the personality the officer encounters.

Speakers:

Sarah Garner, Traffic Safety Resource Prosecutor, N.C. Conference of District Attorneys
Lieutenant Eric Sweden, Raleigh Police Department

Impaired Driving

Medical Conditions that Mimic Impaired Driving

Tuesday • 9:15am - 10:15am

Salon A

Not all people who appear impaired are truly "impaired". There are medical conditions that mimic impairment. This class will teach you how to determine whether you are dealing with a medical issue or a criminal issue, as well as how to strengthen your case to prove impairment.

Speaker:

Sergeant Pete Manukas, Raleigh Police Department

Impaired Driving

Implied Malice Murder

Tuesday • 9:15am - 10:15am

Salon B

Why are some fatalities labeled as accidents and others as other as murder? This presentation will focus on three case studies involving heartbreaking loss that have established statewide precedent on the law of implied malice murder. They will include the double fatality of bicyclists who were struck down by an impaired driver, an officer who was killed in the line of duty during a high-speed chase, and a tragic car wreck that took the lives of a toddler and an unborn child. Participants will be taught to embrace the "police-prosecutor" approach as we take a journey from "accident" to murder.

Speaker:

Ben David, District Attorney, New Hanover County District Attorney's Office

Occupant Protection
Child Passenger Safety
CPS Diversion Reload

Tuesday • 9:15am - 10:15am

Room 103/104

Is your Diversion program... well... lacking? Are the tickets you are seeing true misuse, or are you not seeing tickets at all? Does your county want to start a Diversion Program? The NC Child Passenger Safety Diversion program is a complex program that requires multiple players in the same sandbox. In this session, we will focus on: What diversion is, and why it is important to your community. Law Enforcement buy-in and education. We will also discuss how to create a strong Diversion program and common barriers to doing so.

Speakers:

Shannon Bullock, Deputy Director, Injury Prevention, N.C. Department of Insurance – Office of State Fire Marshal

Claudia Summers, Diversion Specialist, Injury Prevention Section, N.C. Department of Insurance, Office of State Fire Marshal

Other Highway Safety Priorities

The Sum of Our Efforts is Zero

Tuesday • 9:15am - 10:15am

ES Salon II

This session will introduce NC Vision Zero and describe the current efforts of North Carolina communities in developing local Vision Zero programs. This presentation will explain the role of the statewide program in assisting, supporting, and amplifying local programs and advising stakeholders who are interested in starting a local program in their home community.

Speakers:

Tracy Anderson, NC Vision Zero Coordinator, Institute for Transportation Research and Education at North Carolina State University

Burke Foley, Data Analyst, Institute for Transportation Research and Education at North Carolina State University

SESSION 6 WORKSHOPS
10:30AM - 11:30AM

Child Passenger Safety
Manufacturer Update

Tuesday • 10:30am - 11:30am

Room 106/107

[1 CEU] This session will familiarize technicians with new child restraints and technologies introduced to the market in the last 12 months.

Speakers:

Tony Jerisha, Advocate Manager, KidsEmbrace

Sarah Haverstick, Safety Advocate, Goodbaby International

Carol Helminski, Marketing, Graco Children's Products (Newell Brands)

Communications

**Taking Social Media to the Next Level:
New Outlets, Analytics, Optimization**

Tuesday • 10:30am - 11:30am

Salon C

Social media channels are now legitimate paid media outlets. Organic content and conversations may no longer reach your audiences unless you "pay to play." Learn about the paid environments in each of your social media channels, how to measure your efforts, and tips for maximizing your spends for reach and engagement.

Speaker:

Scott Palmer, Vice President for Digital + Social Media, French | West | Vaughan

Criminal Justice / Law Enforcement

**Demystifying Vehicle
and License Seizures**

Tuesday • 10:30am - 11:30am

Room 103/104

When can you seize a vehicle or license? How do you do it? This session will take the complications out of seizures, as well as make sure officers are actually seizing what they can when they can.

Speaker:

Ike Avery, Highway Safety Czar, North Carolina Conference of District Attorneys

Meet the Exhibitors Challenge Begins

Tuesday • 11:30am - 5:30pm • Exhibit Hall



Come to the Exhibit Hall Tuesday and Wednesday and join in our Meet the Exhibitors Challenge! Network with exhibitors and learn about new highway safety programs, research, and technologies. Each exhibitor is assigned a unique QR CODE—be sure to ask for and scan their code during your visit with them. Attendees who scan the most QR codes can win prizes! Door prize drawings are on Wednesday. You must be present to win!

Distracted Driving

Everything You Ever Wanted to Know About Distracted Driving

Tuesday • 10:30am - 11:30am

ES Salon I

This session will dig deep into the topic of distracted driving. How common is it? How much does it contribute to crashes and fatalities? What can be done to address the problem? Myths and facts about distracted driving will be discussed, and participants will view video clips of distracted driving crashes.

Speaker:

Arthur Goodwin, Senior Research Associate, University of North Carolina Highway Safety Research Center

Impaired Driving

The Nightmare of Marijuana Impaired Driving: Part 1

Tuesday • 10:30am - 11:30am

ES Salon II

The toughest cases involve marijuana impaired drivers. Learn from a prosecutor and a drug recognition expert from Oregon, a legalized State, about what makes these drivers different and how to succeed with these cases.

Speakers:

Sergeant Robert Hayes, Albany Police Department, City of Albany, Oregon

Deena Ryerson, Traffic Safety Resource Prosecutor, Oregon District Attorneys Association

Impaired Driving

Toxicology in Impaired Driving: Benefits and Pitfalls

Tuesday • 10:30am - 11:30am

ES Salon III

What are cut-offs? Why does the lab report have no results? What is certainty of error? All these issues can only be explained by a toxicologist, and this class will help participants understand the limitations of a lab analysis and how to explain them.

Speaker:

Joey Jones, Forensic Toxicologist, Pinpoint Testing, LLC

Other Highway Safety Priorities

Educating Law Enforcement Officers on Older Driver Issues

Tuesday • 10:30am - 11:30am

Salon B

This session will help you understand your role in balancing public safety with the needs of all constituents including older drivers. It will discuss how to improve the safety and mobility of older drivers and demonstrate the important role citations and referrals can play in preserving this balance.

Speakers:

Pam McCaskill, Course Manager / Instructor, Transportation Safety Institute

Cheryl Leonard, PhD, Assistant Director, N.C. Governor's Highway Safety Program

Young / Teen Driver Safety

Alcohol's Effect on the Adolescent Brain

Tuesday • 10:30am - 11:30am

Salon A

N.C. ABC Commission's Initiative Director, Kat Haney, will speak about the effects of alcohol on the adolescent brain, which is part of the statewide multi-media campaign titled "Talk It Out" that is designed to raise awareness about the dangers of underage drinking.

Speaker:

Katherine (Kat) Haney, Director, Initiative to Reduce Underage Drinking, N.C. ABC Commission

SESSION 7 WORKSHOPS 2:30PM - 3:30PM

Bicycle / Pedestrian Safety

Teaching Children Street Smarts with Let's Go NC!

Tuesday • 2:30pm - 3:30pm

Room 103/104

Let's Go NC! is a pedestrian and bicycle safety skills

Highway Safety Awards Luncheon

Tuesday • 12:00pm - 1:30pm • Ballroom

This luncheon recognizes outstanding Law Enforcement and Child Passenger Safety professionals who've demonstrated a strong commitment to roadway safety, go beyond the call of duty, and are true advocates for traffic safety in North Carolina. Presented by **Mark Ezzell**, Director, N.C. Governor's Highway Safety Program. Invocation by **Sergeant Brian Whitehurst**, Orange County Sheriff's Office.

curriculum that teaches elementary aged children how to safely interact with motorists and other cyclists and pedestrians when traveling along and crossing roads. This presentation will offer an overview of the curriculum and its supplemental materials, share how it has been implemented across North Carolina since it was launched, and give specific examples of how law enforcement agencies have partnered to teach the course within their communities.

Speakers:

Sarah O'Brien, Senior Research Associate, University of North Carolina Highway Safety Research Center
Ed Johnson, Deputy Director & Safe Routes to School Coordinator, N.C. Department of Transportation

Child Passenger Safety

History of CPS Advancements

Tuesday • 2:30pm - 3:30pm

Room 106/107

[1CEU] The field of child passenger safety has seen significant technological advancements in the past 40 years. These advancements are the result of research, injury statistics, and crash testing. Bill Hall will take attendees on a journey through the history of child passenger safety, focusing on how car seat technology and best practice recommendations have changed during his 40-year career in order to provide improved protection for children.

Speaker:

Bill Hall, Advocate/Educator, University of North Carolina Highway Safety Research Center, Retired

Child Passenger Safety

Taking Learn, Practice, Explain to the Next Level

Tuesday • 2:30pm - 3:30pm

Room 108

[1 CEU] The presentation will go beyond some of the key lessons from the CPST course to discuss the rationale and research behind the best practice recommendations. Ultimately Technicians who understand the rationale for the recommendations can better communicate this information to the public.

Speaker:

Mike Whitehurst, RN, Child Passenger Safety Technician Instructor and Paramedic, South Mills Volunteer Fire Department

Communications

Introducing a Communication Toolkit for Traffic Safety Partners

Tuesday • 2:30pm - 3:30pm

Salon B

NC Vision Zero has developed a Communication Toolkit to help with your strategic outreach and communications.

Find out what is available and how NC Vision Zero can help your organization.

Speaker:

Tracy Anderson, Research Associate, Institute for Transportation Research and Education at North Carolina State University

Criminal Justice / Law Enforcement

Working Together as Partners in Justice

Tuesday • 2:30pm - 3:30pm

Salon C

What is the ultimate goal? To convict impaired drivers. Drivers can't be convicted without an arrest, and an arrest is no good without a conviction. We're all on the same team, and this class will help officers and prosecutors work better together.

Speakers:

Sarah Garner, Traffic Safety Resource Prosecutor, N.C. Conference of District Attorneys
Kimberly Overton, Chief Resource Prosecutor, N.C. Conference of District Attorneys

Criminal Justice / Law Enforcement

Sovereign Citizens

Tuesday • 2:30pm - 3:30pm

ES Salon I

Sovereign Citizens are usually a group of loosely associated anti-government extremists who believe that law enforcement has no authority over them. When law enforcement encounters a Sovereign, they will frequently attempt to confuse and delay the officer. Some Sovereign encounters with law enforcement have even turned deadly. This presentation will provide the tools to recognize a Sovereign Citizen, survive the encounter, and pass on the information to make the law enforcement community safer.

Speaker:

Benjamin Byrne, President, Astute Synthesis

Criminal Justice / Law Enforcement

Large Bus and Truck Enforcement: Part 1

Tuesday • 2:30pm - 3:30pm

Room 105

To address the reluctance of law enforcement officers to conduct large truck or motor coach stops, the Federal Motor Carrier Safety Administration has created the Large Truck and Bus Traffic Enforcement Training program. This course is designed to enhance officers' knowledge about the dangers of unsafe driving by large trucks and buses. Topics include methods to:

- › Provide for safe, effective commercial vehicle traffic stops.
- › Help get dangerous commercial drivers off the road.
- › Help detect and deter other serious crimes.
- › Reduce serious traffic violations.

- › Prevent hazardous cargo spills and crash-related traffic congestion that endanger your community and divert law enforcement from critical responsibilities.

This course is taught in two one-hour parts. Students are required to attend both parts and take a test at the completion of the course. Successful completion of the course provides attendees with two hours elective credit that can be applied to the North Carolina Justice Academy's Traffic Enforcement & Investigation Certificate Program. **The course is limited to 30 students. Pre-registration is required at <http://go.ncsu.edu/nctsc-lbte-tuesday>.**

Speaker:

Sergeant Brian Strickland, Kitty Hawk Police Department

Impaired Driving

The Nightmare of Marijuana Impaired Driving: Part 2

Tuesday • 2:30pm - 3:30pm

ES Salon II

The toughest cases involve marijuana impaired drivers. Learn from a prosecutor and a drug recognition expert from Oregon, a legalized State, about what makes these drivers different and how to succeed with these cases.

Speakers:

Sergeant Robert Hayes, Albany Police Department, City of Albany, Oregon

Deena Ryerson, Traffic Safety Resource Prosecutor, Oregon District Attorneys Association

Impaired Driving

Overcoming Common Challenges with Impaired Driving Cases

Tuesday • 2:30pm - 3:30pm

ES Salon III

Jurisdiction doesn't always matter. The defenses are the same. This class discusses the common challenges defense attorneys make and what can be done to prevent them from becoming true defenses.

Speakers:

Jeff Sifers, Traffic Safety Resource Prosecutor, District Attorneys Council

Ashley Schluck, Traffic Safety Resource Prosecutor, Wyoming Highway Safety Program

Young / Teen Driver Safety

Enforcement with Teenage Drivers

Tuesday • 2:30pm - 3:30pm

Salon A

This session will review North Carolina's graduated driver licensing (GDL) system, and examine the many challenges involved when conducting enforcement with teenage drivers. How do officers enforce a law that applies to a narrow age group? Is non-compliance with GDL restrictions a problem in the state? Can the high-visibility enforcement model (i.e., Click It or Ticket) be

applied to enforcing young driver regulations? What typically happens during the adjudication process when a teen driver gets a citation? We'll look closely at a program called StreetSafe that many North Carolina teens are required to take after getting a citation.

Speakers:

Arthur Goodwin, Senior Research Associate, University of North Carolina Highway Safety Research Center

Natalie O'Brien, Senior Research Associate, University of North Carolina Highway Safety Research Center

SESSION 8 WORKSHOPS 3:45PM - 4:45PM

Bicycle / Pedestrian Safety

Healthy Heroes & Safety Stars: How Law Enforcement Officers Make Safe and Routes to School Programs Successful

Tuesday • 3:45pm - 4:45pm

ES Salon II

Law enforcement officers play key roles in many different types of Safe Routes to School programs across the state. In addition to traditional roles like directing traffic to increase safety at Walk and Bike to School Day events, officers also act as educators and role models. This session will highlight the different ways that law enforcement officers have worked with the regional coordinators of the North Carolina Active Routes to School Project to encourage safe walking and bicycling to school in their communities. Presenters will share specific examples from across the state, as well as helpful resources, and describe how they can provide support to law enforcement officers and agencies that want to promote safe walking and bicycling to school.

Speakers:

Jennifer Delcourt, Region 5 Coordinator, Active Routes to School Project

Jackie Moore, Region 1 Coordinator, Active Routes to School Project

Nicole Westley, Region 7 Coordinator, Active Routes to School Project

Taylor Davenport, Region 10 Coordinator, Active Routes to School Project

Child Passenger Safety

LATCH: Dispelling Myths

Tuesday • 3:45pm - 4:45pm

Room 106/107

[1 CEU] This workshop covers a brief history, description and function of Lower Anchors and Tethers. Fact or Fiction: Can you use both LATCH and a seat belt at the same time? Which is better LATCH or a seat belt? Can you use LATCH with a booster seat or in the center rear of all vehicles? Can you attach more than one seat to a tether anchor? Fact or Fiction questions range from easy answers to more difficult responses. This session will update participants

on changes with the use of LATCH and help dispel any myths associated with it.

Speaker:

Tony Jerisha, Advocate Manager, KidsEmbrace

Communications

Social Media Training for Law Enforcement

Tuesday • 3:45pm - 4:45pm

Salon C

Whether it is to get more tips, to spread community awareness, or both, law enforcement agencies can benefit from creating a social media policy and thinking through what they hope to accomplish before creating a presence. The training will discuss each social media platform, what type of people frequent them, and strategies to be a relevant voice.

Speaker:

Lauri Stevens, Social Media Strategist, LAWS Communications

Criminal Justice / Law Enforcement

Auto Crashes: Acceptable Death in America

Tuesday • 3:45pm - 4:45pm

ES Salon I

This presentation will introduce you to a new term, "Social Harm." We take a hard look at the way society and even enforcement views traffic law, injury and death. Discussion includes how society views criminals as opposed to traffic law violators, and how society fears the criminal where a traffic law violator can be more dangerous and certainly more frequent. Discussion looks at ways to begin changing a mindset, beginning with enforcement. By changing a mindset you can change behavior. Changing behavior can eventually change a culture.

Speaker:

Garry Parker, Law Enforcement Liaison, Texas Municipal Police Association

Criminal Justice / Law Enforcement

Large Bus and Truck Enforcement: Part 2

Tuesday • 3:45pm - 4:45pm

Room 105

To address the reluctance of law enforcement officers to

conduct large truck or motor coach stops, the Federal Motor Carrier Safety Administration has created the Large Truck and Bus Traffic Enforcement Training program. This course is designed to enhance officers' knowledge about the dangers of unsafe driving by large trucks and buses. Topics include methods to:

- › Provide for safe, effective commercial vehicle traffic stops.
- › Help get dangerous commercial drivers off the road.
- › Help detect and deter other serious crimes.
- › Reduce serious traffic violations.
- › Prevent hazardous cargo spills and crash-related traffic congestion that endanger your community and divert law enforcement from critical responsibilities.

This course is taught in two one-hour parts. Students are required to attend both parts and take a test at the completion of the course. Successful completion of the course provides attendees with two hours elective credit that can be applied to the North Carolina Justice Academy's Traffic Enforcement & Investigation Certificate Program. **The course is limited to 30 students. Pre-registration is required at <http://go.ncsu.edu/nctsc-lbte-tuesday>.**

Speaker:

Sergeant Brian Strickland, Kitty Hawk Police Department

Impaired Driving

Criminal Justice / Law Enforcement

Impaired Driving Traffic Law Update

Tuesday • 3:45pm - 4:45pm

Salon A

This class will cover the latest statutes that relate to traffic safety, as well as the most recent appellate decisions relating to impaired driving.

Speaker:

Ike Avery, Highway Safety Czar, N.C. Conference of District Attorneys

Impaired Driving

Criminal Justice / Law Enforcement

Child Victims of Impaired Driving

Tuesday • 3:45pm - 4:45pm

Salon B

The most tragic victims of DWI are the passengers that can't make their own choices: children. This session will

Reception with the Exhibitors

Tuesday • 4:45pm - 5:30pm • Exhibit Hall



Your opportunity to meet and network with exhibitors continues with this catered reception in the Exhibit Hall. Learn about new highway safety programs, research, and technologies. Each exhibitor is assigned a unique QR CODE—be sure to ask for and scan their code during your visit with them. Attendees who scan the most QR codes can win prizes! Door prize drawings are on Wednesday, and you must be present to win.

cover some of the obstacles and methods to protecting child passengers in your community.

Speakers:

Douglas Edwards, Assistant District Attorney, Buncombe County District Attorney's Office

Ellen Pitt, Western Chapter Leader, N.C. Mothers Against Drunk Driving

**Occupant Protection
Child Passenger Safety**

**Crash Course in Car Seats
for Law Enforcement**

Tuesday • 3:45pm - 4:45pm

ES Salon III

This workshop presents a Law Enforcement Officer's guide to enforcing Child Passenger Safety laws. What is the law? What should you look for on traffic stops and license checks? Where can you find information on local Car Seat Checking Stations? Find out with this crash course on the laws, best practices, and proper installation.

Speakers:

Officer Jackie Quinley, Gastonia Police Department

Officer Jarod Ewers, Gastonia Police Department

Young / Teen Driver Safety

**Bridging North Carolina Teen
Driver Safety: The Visionaries
Teen Driver Safety Program**

Tuesday • 3:45pm - 4:45pm

Room 103/104

This presentation will introduce the Visionaries Teen Driver Program - an incentive program for local high schools across North Carolina to complete traffic safety activities. The presentation will summarize activities, progress, and new developments with the program, as well as provide guidance on starting a Visionaries program in new communities.

Speaker:

Tracy Anderson, Research Associate, Institute for Transportation Research and Education at North Carolina State University

Wednesday, April 11

**SESSION 9 WORKSHOPS
8:30AM - 9:30AM**

Bicycle / Pedestrian Safety

**How Active Routes to School Can Help
Communities Improve Their Health
and Safety in North Carolina**

Wednesday • 8:30am - 9:30am

ES Salon II

This session will discuss how the Active Routes to School

Project can boost the safety and health of children and families throughout North Carolina. The session will describe the partnership between the North Carolina Department of Transportation and the Division of Public Health and how Active Routes to School contributes to an increase in students who walk or bike to school. It will also explain how schools appear to influence the amount of walking and biking children's parents partake in.

Speaker:

Seth LaJeunesse, Research Associate, University of North Carolina Highway Safety Research Center

**Child Passenger Safety
CPS Top 10**

Wednesday • 8:30am - 9:30am

Room 106/107

[1 CEU] Are you ready for the biggest "premiere" of the year? This session will "premiere" the latest CPS Top 10. Get there early to get the best seat and find out the latest and greatest CPS technical information along with current recommendations for technicians in the field. This interactive session will include a special feature presentations and highlights that you do not want to miss.

Speakers:

Allan Buchanan, Injury Prevention Specialist, N.C.

Department of Insurance – Office of State Fire Marshal

Suzanne LeDoyen, Maternal and Child Health Program Consultant, Wake County Human Services

**Criminal Justice / Law Enforcement
Sovereign Citizens**

Wednesday • 8:30am - 9:30am

ES Salon III

Sovereign Citizens are usually a group of loosely associated anti-government extremists who believe that law enforcement has no authority over them. When law enforcement encounters a Sovereign Citizen, they will frequently attempt to confuse and delay the officer. Some Sovereign encounters with law enforcement have even turned deadly. This presentation will provide the tools to recognize a Sovereign Citizen, survive the encounter, and pass on the information to make the law enforcement community safer.

Speaker:

Benjamin Byrne, President, Astute Synthesis

**Impaired Driving
Everything Interlock**

Wednesday • 8:30am - 9:30am

Salon B

There is no question that interlock devices help prevent alcohol impaired driving. Learn when they are required, what paperwork must be completed, and how law enforcement can determine violations.

Speaker:

Kenny Benfield, State DRE / SFST / ASTD Programs Coordinator, Forensic Tests for Alcohol Branch, N.C. Department of Health and Human Services

Impaired Driving

Standardized Field Sobriety Test (SFST) Refresher

Wednesday • 8:00am - 12:00pm

Room 105

This is a refresher course for those who have already completed a DWI Detection and SFST class (proof is required). Participants will learn about new issues of importance in addition to thoroughly reviewing the standardized battery of tests and related topics. In order to successfully complete the course, participants must pass a written test and prove proficient when administering field tests. Magistrates are told about the results of SFSTs, but do you understand the mechanics? All magistrates will be given the opportunity to audit and SFST refresher course, to better understand the proper administration of these tests and how to interpret the results.

This course is four hours long. Students are required to take both a proficiency and written test at the completion of the course. Successful completion of the course provides four hours of elective credit that can be applied to the N.C. Justice Academy's Traffic Enforcement & Investigation Certificate Program. **The course is limited to 20 students. Pre-registration is required at <http://go.ncsu.edu/nctsc-sfst-wednesday>.**

Speaker:

Sergeant Ann Fowler, Asheville Police Department

Motorcycle Safety

Motorcycle Legal Update

Wednesday • 8:30am - 9:30am

Salon C

Motorcycles have their own set of rules and cases. This update will cover the laws and appellate decisions unique to motorcycles.

Speaker:

Ike Avery, Highway Safety Czar, N.C. Conference of District Attorneys

Occupant Protection

Safe Kids Programs, Partnerships, and Benefits

Wednesday • 8:30am - 9:30am

Room 103/104

North Carolina has one of the leading Safe Kids programs in the country and law enforcement partners play a key role in the success of these programs. This session will discuss the success of the Safe Kids coalitions by utilizing local partnerships and ways your agency can involve. If you ever have wondered what Safe Kids is all about and the benefits that it provides, then attend this session to learn more on how you can be involved or ways start a new coalition in your area.

Speakers:

Shannon Bullock, Deputy Director, Injury Prevention, N.C. Department of Insurance – Office of State Fire Marshal

Major David Carson, Wilkes County Sheriff's Office
Deputy Joshua Stewart, Macon County Sheriff's Office
Beverly Powell, Business Support Consultant, Nationwide Insurance

Other Highway Safety Priorities

BeRailSafe E-911 Response

Wednesday • 8:30am - 9:30am

ES Salon I

This Public Safety Rail Awareness presentation is tailored directly for the personal safety of public safety members responding to railroad incidents and non-rail related calls near a rail environment. This presentation will provide an introduction to the railroad environment, railroad dispatchers, basic rail operations and important personal safety considerations. Emphasis will be placed on grade crossing identification and train movement, the most critical knowledge needed when operating in or near a railroad. The presentation will cover pre-planning for a rail emergency, railroad nomenclature; duties of crew members, trespass enforcement and personal safety best practices.

Speaker:

Roger Smock, Rail Safety Consultant, N.C. Department of Transportation

Young / Teen Driver Safety

Bringing the Five to Drive to Schools Through Peer-to-Peer Traffic Safety Campaigns and Programs

Wednesday • 8:30am - 9:30am

Salon A

This session will review Youth of Virginia Speak Out (YOVASO)'s peer-to-peer approach at bringing the Five to Drive to middle and high schools across the state of Virginia. The session will address how to establish peer-to-peer safe driving clubs in schools, how to implement year-round traffic safety campaigns that address the Five to Drive, how to create leadership opportunities at the state level for student traffic safety advocates to increase their knowledge of traffic safety, and how to maintain successful programs throughout the school year that address the Five to Drive.

Speaker:

Casey Taylor, Program Development and Event Coordinator, Youth of Virginia Speak Out About Traffic Safety

SESSION 10 WORKSHOPS 9:45AM - 10:45AM

Child Passenger Safety CPS Trivia

Wednesday • 9:45am - 10:45am

Room 106/107

[1 CEU] Techs will be challenged with questions about technical information in a question and answer session based on the TV show *Jeopardy!*

Speakers:

Sarah Haverstick, Safety Advocate,
Goodbaby International

Criminal Justice / Law Enforcement

Body Worn Cameras: Your New Partner

Wednesday • 9:45am - 10:45am

Salon C

Learn how law enforcement officers can utilize body worn cameras and incorporate them into an existing dash camera program to enhance the investigation and subsequent prosecution of impaired driving cases.

Speakers:

Sergeant Brian Strickland, Kitty Hawk Police Department
Donald Rice, Assistant District Attorney, Gaston County
District Attorney's Office

Criminal Justice / Law Enforcement Impaired Driving

Which of the Seven Dwarfs Did You Stop? Communication to Improve Cases

Wednesday • 9:45am - 10:45am

Room 103/104

Think about it: all people law enforcement encounter have a trait of one of the Seven Dwarfs. This class will break down those traits and discuss how officers need to modify their investigative style to gain the most information from the personality the officer encounters.

Speakers:

Sarah Garner, Traffic Safety Resource Prosecutor,
North Carolina Conference of District Attorneys
Lieutenant Eric Sweden, Raleigh Police Department

Criminal Justice / Law Enforcement Impaired Driving

DWI Enforcement: It's Different Now

Wednesday • 9:45am - 10:45am

Salon B

Investigating and processing impaired drivers has increased in complexity over the years. This class will provide students with an understanding on how DWI enforcement has evolved, and what needs to be done

now to make sure your case is solid.

Speakers:

Sergeant Matt Young, N.C. State Highway Patrol
Trooper David Gould, N.C. State Highway Patrol

Occupant Protection

Strategies to Increase Seat Belt Use

Wednesday • 9:45am - 10:45am

ES Salon III

Learn the different strategies departments use from enforcement efforts to the utilization of the media outlets to get citizens to buckle up.

Speakers:

Sergeant David Sloan, Charlotte-Mecklenburg
Police Department
Officer Ted Crowley, Charlotte-Mecklenburg
Police Department

Other Highway Safety Priorities

Behind the Wheel of a Big Rig: Human Trafficking and Commercial Motor Vehicles

Wednesday • 9:45am - 10:45am

Salon A

This session focuses on the transportation aspect of human trafficking. About 20-30% of all victims are transported in commercial vehicles. Learn about the No Human Trafficking on our Roadways law and what officers and prosecutors can do to identify and convict the perpetrators.

Speaker:

Tom Kimball, Director, National Traffic Law Center

Other Highway Safety Priorities

NC Vision Zero Data Tools

Wednesday • 9:45am - 10:45am

ES Salon I

This session will demonstrate publicly available tools for visualizing crash data patterns and trends. See how North Carolina safety stakeholders are using analytics tools to track crash reduction performance and identify locations and times for improving crash outcomes.

Speaker:

Burke Foley, Data Analyst, Institute for Transportation
Research and Education at North Carolina State University

Young / Teen Driver Safety

So You Have Been Invited Into a School, Now What?

Wednesday • 9:45am - 10:45am

ES Salon II

This session will give officers and attendees program ideas for conducting traffic safety classes or events within the schools in their community. While the session will

focus mainly on high schools, successful elementary and middle school programs will also be presented as options. Attendees will learn what schools will accept for outreach and several examples will be shared. Attendees will also learn how to effectively communicate traffic safety messages to students.

Speakers:

Janice Williams, Director, Carolinas Center for Injury Prevention, Carolinas Medical Center
Officer Justin Kupfer, Charlotte-Mecklenburg Police Department

SESSION 11 WORKSHOPS 1:30PM - 2:30PM

Bicycle / Pedestrian Safety

We're All In This Together!

Wednesday • 1:30pm - 2:30pm

Room 103/104

Watch For Me NC is a comprehensive statewide safety and awareness campaign moving into its fifth year. The campaign is geared toward bicycle and pedestrian safety, education and working with local law enforcement agencies to reduce severe injuries and fatalities. Combining multimedia with public engagement, the Watch For Me NC campaign promotes safety messages at local events, followed by targeted enforcement in areas with heightened risk of crashes involving bicyclists and pedestrians. A key component of the program includes the training of law enforcement officers on existing laws and how to enforce them. This presentation will cover the program introduction, examples of working with local partners and illustrations of how the program is succeeding.

Speakers:

Ed Johnson, Deputy Director & Safe Routes to School Coordinator, N.C. Department of Transportation
Seth LaJeunesse, Research Associate, University of North Carolina Highway Safety Research Center
Taha Saleem, PhD, Post-Doc Research Associate, University of North Carolina Highway Safety Research Center
Sergeant Brian Massengill, Durham Police Department

Child Passenger Safety

CPS Networking Event

Wednesday • 1:30pm - 2:30pm

Room 106/107

The extensive network of CPS Technicians and Instructors in North Carolina is a national model. An important part of a successful statewide program is collaboration across agencies and Technicians. Spend some time getting to know your fellow CPS Technicians in order to build your personal network of resources across the state.

Criminal Justice / Law Enforcement

The Evolving Role of Fake IDs and Underage Drinking

Wednesday • 1:30pm - 2:30pm

Salon C

There are many issues caused by counterfeit driver's licenses manufactured overseas and sold via the Internet. This session will highlight the role of fake IDs in underage drinking and will raise awareness of other criminal activities related to this industry.

Speaker:

Alan Fields, Assistant Director, Alcohol Law Enforcement, N.C. State Bureau of Investigation, Retired

Criminal Justice / Law Enforcement

Sovereign Citizens

Wednesday • 1:30pm - 2:30pm

ES Salon III

Sovereign Citizens are usually a group of loosely associated anti-government extremists who believe that law enforcement has no authority over them. When law enforcement encounters a Sovereign, they will frequently attempt to confuse and delay the officer. Some Sovereign encounters with law enforcement have even turned deadly. This presentation will provide the tools to recognize a Sovereign Citizen, survive the encounter, and pass on the information to make the law enforcement community safer.

Speaker:

Benjamin Byrne, President, Astute Synthesis

Lunch with the Exhibitors

Wednesday • 12:00pm - 1:30pm • Exhibit Hall



Your opportunity to meet and network with exhibitors continues with this buffet lunch in the Exhibit Hall. Learn about new highway safety programs, research, and technologies. Each exhibitor is assigned a unique QR CODE—be sure to ask for and scan their code during your visit with them. Attendees who scan the most QR codes can win prizes! Door prize drawings are on Wednesday, and you must be present to win.

Impaired Driving

Implied Consent Paperwork: Do It Right!

Wednesday • 1:30pm - 2:30pm

Salon A

Implied consent violations trigger many additional rights and therefore piles of additional paperwork for officers. This class will cover what you must do and how to do it right.

Speaker:

Kenny Benfield, State DRE / SFST / ASTD Programs Coordinator, Forensic Tests for Alcohol Branch, N.C. Department of Health and Human Services

Impaired Driving

Medical Conditions that Mimic Impaired Driving

Wednesday • 1:30pm - 2:30pm

Salon B

Not all people who appear impaired are truly "impaired". There are medical conditions that mimic impairment. This class will teach you how to determine whether you are dealing with a medical issue or a criminal issue, as well as how to strengthen your case to prove impairment.

Speaker:

Sergeant Pete Manukas, Raleigh Police Department

Other Highway Safety Priorities

Law Enforcement County Coordinator Meeting

Wednesday • 1:30pm - 2:30pm

ES Salon I

This will be the meeting for the Law Enforcement County Coordinators (LECC), Law Enforcement Liaisons (LEL) and N.C. Governor's Highway Safety Program staff.

Speaker:

Bob Stevens, Law Enforcement Liaison, N.C. Governor's Highway Safety Program

Other Highway Safety Priorities

Traffic Encounters with Diplomatic and Consular Officials

Wednesday • 1:30pm - 2:30pm

ES Salon II

This presentation will familiarize participants with documents issued by the U.S. Department of State as

well as Diplomatic and Consular privileges that may be encountered on traffic stops. Resources will be provided which will enable the officer to validate these documents. In addition, foreign and international driver licenses will be discussed. This block will be conducted as an open discussion by the participants and panelists.

Speakers:

Inspector Christopher Guill, N.C. License and Theft Bureau

Joan Morningstar, Assistant Director, Office of Foreign Missions, Diplomatic Motor Vehicles, Enforcement and Outreach, U.S. Department of State

Matthew Sweeney, Supervisory Special Agent, Bureau of Diplomatic Security, U.S. Department of State

Thursday, April 12

PLENARY SESSIONS 8:00AM - 11:30AM

Plenary Session 1

The Ups and Downs and Ins and Outs of Traffic Fatalities in the U.S.

Thursday • 8:00am - 9:00am

Ballroom

This presentation will examine the primary factors related to the significant decrease in fatalities in the U.S. from 2005 to 2011 and suggest why fatalities are on the rise again across America. The material is based on research conducted under the National Cooperative Highway Research Project 17-67 which used statistical models to explore the role of safety and capital spending, economic factors, safety laws, and vehicle improvements in fatalities. The primary factors and potential mechanisms they act through are explained, and the implications for improving road safety discussed. The presentation will also discuss cost-effective infrastructure and behavioral programs that hold promise for improving traffic safety.

Speaker:

Robert Wunderlich, PE, Director, Center for Transportation Safety, Texas A&M Transportation Institute

Meet the Exhibitors Challenge Ends – Door Prize Drawings

Wednesday • 2:30pm - 5:00pm • Exhibit Hall



Our Meet the Exhibitor Challenge concludes with this last opportunity to network with exhibitors. Be sure to ask for and scan each exhibitor's QR CODE during your visit with them. Attendees who scan the most QR codes can win prizes! Door prizes will be drawn at the end of this session, and you must be present to win!

Plenary Session 2

Eliminating Distracted Driving—We All Have a Role

Thursday • 9:15am - 10:15am

Ballroom

During daylight hours, approximately 660,000 drivers are using cell phones while driving. That creates enormous potential for deaths and injuries on U.S. roads. But distraction while driving is not limited to cell phone use—any activity that diverts attention from the complex task of operating a motor vehicle can put road users at risk. Learn about the latest research in distracted driving, along with what is being done nationally and right here in NC to combat this growing problem.

Moderator:

Meg Miller, Region 3 Program Manager, National Highway Safety Traffic Administration

Speakers:

Paul Atchley, PhD, Senior Associate Vice President and Dean of Undergraduate Studies, University of South Florida

Senator Mike Lee, N.C. Senate 9th District

Russ Dubisky, Media Relations, Insurance Federation of North Carolina

Plenary Session 3

Make Others Greater

Thursday • 10:30am - 11:30am

Ballroom

Gary Guller is a world-renowned, record-setting mountaineer and a professional motivational and inspirational speaker, trusted by the world's top organizations and corporations. Gary was leader of the largest ever cross-disability team to reach Mt. Everest Base Camp at 17,500 feet, and he went on to become the first person with one arm to summit Mt. Everest.

Gary uses his extraordinary experiences to share with his audiences the importance of equality, determination, teamwork and integrity, and how these traits lead to personal and professional success. Gary encourages his audiences to look deep into themselves, motivating them to set goals to maximize their potential, placing fear and doubts aside to achieve success. His down-to-earth speaking style, with sincere passion, makes him an extremely popular speaker around the world. Gary has been invited to over 20 countries to share his presentations.

Speaker:

Gary Guller, <http://garyguller.com>

Click It or Ticket 25th Anniversary Luncheon

Thursday • 12:00pm - 1:30pm • Ballroom

Click It or Ticket, the highly successful campaign to increase seat belt use in the United States, celebrates its 25th anniversary this year. First launched in 1993 by North Carolina Governor Jim Hunt, the campaign was adopted by the National Highway Safety Traffic Administration as a national model. It has effectively combined advertising, safety education, and law enforcement to raise the national seat belt use-rate to over 90% percent today. This luncheon honors North Carolina leaders who have guided and supported Click It or Ticket for a quarter of a century and recognizes our state's pioneering role in helping save countless lives on the nation's roadways.

Speakers and Featured Guests:

Mark Ezzell, Director, N.C. Governor's Highway Safety Program

Kristin Cooper, First Lady of North Carolina

Cheryl Leonard, PhD, Assistant Director, N.C. Governor's Highway Safety Program

Paul B. Jones, Former Director, N.C. Governor's Highway Safety Program (1985-1993)

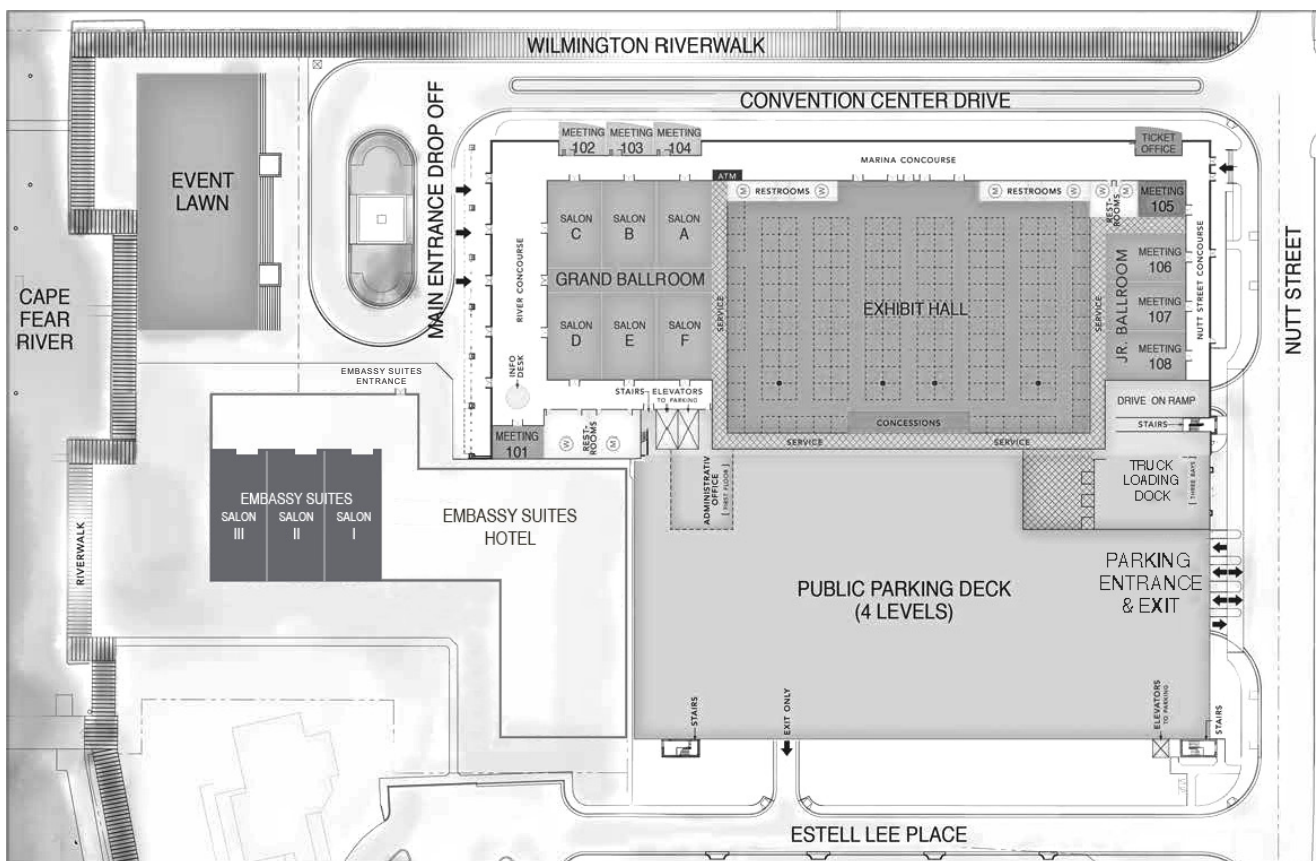
Joe Parker, Former Director, N.C. Governor's Highway Safety Program (1993-2001)

Becky W. Wallace, Former Director, N.C. Governor Highway Safety Program (2011-2013)

Don Nail, Former Director, N.C. Governor's Highway Safety Program (2014-2017)



CONVENTION CENTER MAP



HOTEL TROLLEY SCHEDULE

Attendees staying at the Hilton, Courtyard, Fairfield Inn, and TownePlace Suites hotels have free trolleys to shuttle you to/from the convention center. The trolleys run continuously to these four hotels during the days and times listed below. The trolleys pick up/drop off at the convention center in the circular drive outside the Main Entrance and River Concourse.

Monday 4/9: 10am 12pm, 5:00 pm – 6:00 pm

Tuesday 4/10: 7:15am 8:15am, 5:30pm – 6:30pm

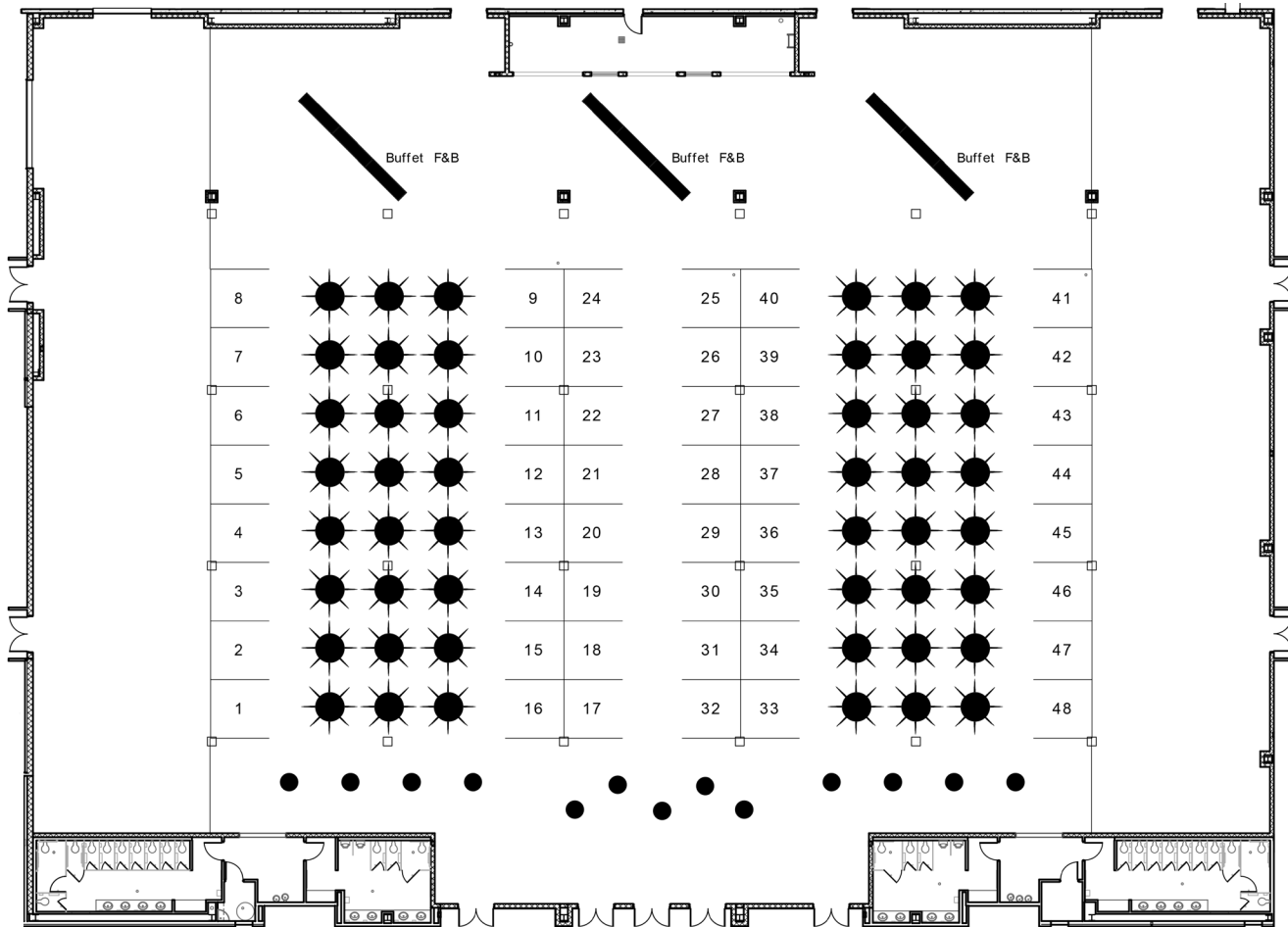
Wednesday 4/11: 7:30am 8:30am, 4:45pm – 5:45pm

Thursday 4/12: 7:15am 8:15am, 1:30pm – 2:30pm

DRESS CODE

The dress code for the NC Traffic Safety Conference & Expo is "business casual." We ask law enforcement participants to wear their department's uniform on Thursday, April 12. They may wear their uniforms other days as they desire. Jeans, t-shirts, shirts without collars, and footwear such as flip flops, sneakers, and sandals are not appropriate for business casual attire.

EXHIBITOR DIRECTORY



List of Exhibitors

- | | | |
|--|---|---|
| 1 Charging Station | 17 MPH Industries | 35 Carol Creech Promotions & Marketing |
| 2 Charging Station | 18 Allied Powers LLC | 36 Smart Start LLC |
| 3 University of North Carolina Highway Safety Research Center | 19 Laser Technology, Inc. | 37 Insurance Federation of North Carolina |
| 4 Goodbaby International | 20 KidsEmbrace | 38 Stalker Radar |
| 5 M.A.D.D. NC | 21 WatchGuard, Inc. | 39 HSM Transportation Solutions |
| 6 Institute for Transportation Research & Education (ITRE) | 22 Tarheel Waves | 40 Intoximeters, Inc. |
| 7 N.C. State Highway Patrol | 23 D&R Electronics Co. Ltd | 41 New Hanover Regional Emergency Medical Service |
| 8 N.C. State Highway Patrol | 24 D&R Electronics Co. Ltd | 42 Eastern Environmental Management |
| 9 NC Forensic Tests for Alcohol | 25 Shield Republic | 43 AARP |
| 10 Institute of Police Technology and Management | 26 AAA Carolinas | 44 Graco Children's Products (Newell Brands) |
| 11 ITS Carolinas | 27 ALCLOCK USA | 45 NC ABC Commission - Initiative to Reduce Underage Drinking |
| 12 Safe Kids North Carolina | 28 State Employees Association of North Carolina | 46 VIP for a VIP |
| 13 Safe Kids North Carolina | 29 Batteries of NC | 47 VIP for a VIP |
| 14 Wilson-Finley Co | 30 Batteries of NC | 48 North Carolina Dept. of Transportation Safety & Risk Management |
| 15 East Carolina University | 31 Ilderton Dodge | |
| 16 Local Government Federal Credit Union | 32 Ilderton Dodge | |
| | 33 Nationwide Insurance | |
| | 34 Dying Changes Everything | |

2018