

The burden of roadway injuries and deaths in North Carolina

January 2024

Vision Zero

Vision Zero is a traffic safety approach focused on **eliminating traffic deaths and serious injuries**, while improving access to safe, sustainable, and equitable mobility for everyone. Setting zero as the only acceptable target, Vision Zero sends a strong message: **deaths on our transportation network are unacceptable and preventable**.

The problem

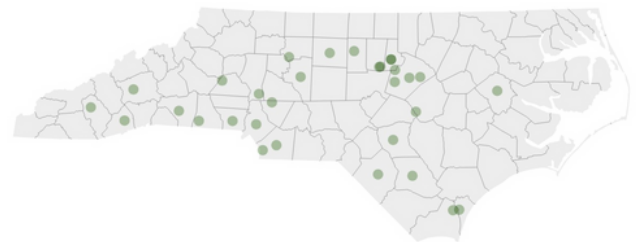
An average of 1,550 people die on roadways in North Carolina every year and that number has been rising in recent years.¹

Preventable crashes cost the state of North Carolina \$35,669,775,867 every year.¹

What's being done?

NC communities working toward achieving zero road deaths

Vision Zero Communities	Vision Zero Resolutions	Vision Zero Plans	Federal funding awarded ²
30	14	8	\$12.4m



1. NC Department of Motor Vehicles (2022). "North Carolina 2022 Traffic Crash Facts" available from: <https://connect.ncdot.gov/business/DMV/CrashFactsDocuments/2022%20Crash%20Facts.pdf>

2. Refers to funding through the Safe Streets and Roads for All (SS4A) Grants for planning, demonstration, and implementation awarded to 28 NC communities in 2022-23